



## 2024 ILOTA Annual Conference Sponsorship & Exhibitor Packages

### Platinum Sponsor - \$2,000

- Feature Blog post
- Logo on attendee lanyards (for first paid Platinum Sponsor only; 10/1/24 deadline for logo)
- Logo on cocktail hour napkins (10/1/24 deadline for logo)
- Four complimentary full conference passes (4 total)
- Plus, all promotional perks listed for Gold Sponsors

### Gold Sponsor - \$1,500

- Logo on conference bag (10/1/24 deadline for logo)
- Instagram Live session
- Three complimentary full conference passes (3 total)
- Plus, all promotional perks listed for Silver Sponsors

### Silver Sponsor - \$1,000

- Logo promotion before live keynote address and plenary session
- One email blast to ILOTA members and prospects (reach of over 4,000 people)
- Two complimentary full conference passes (2 total)
- Plus, all promotional perks listed for Bronze Sponsors

### Bronze Sponsor - \$750

- Distribution of sponsor handouts/materials to on-site attendees (must be received by 10/15/24)
- Logo promotion on ILOTA social media leading up to and throughout duration of conference in November and December
- Two complimentary full conference passes (2 total)
- Plus, all promotional perks listed for Exhibitors

### In-Kind Sponsors (Donations made for raffle baskets. Funds raised through the raffle will go to the AOTF Illinois Scholarship Fund.)

- Logo promotion on ILOTA website leading up to and throughout duration of conference in November and December

### Exhibitor-Only Packages - \$500 (\$250 for nonprofit organizations)

- One on-site 6-foot exhibitor table during in-person conference on November 22-23, 2024
- One complimentary full conference pass (1 total)
- Logo promotion on ILOTA website leading up to and throughout duration of conference in November and December