

ILOTA 2023 Feedback Survey Report

December 2023



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Survey Information

Survey Description

- The survey consisted of five sections:
 - Demographics
 - Member OR Non-member feedback
 - Continuing education preferences
 - Feedback on website
 - Final comments
- Each section consisted primarily of multiple-choice questions (with an 'other/fill-in' response choice) and open-ended questions.
- The survey was open for five months from July 1 – December 1, 2023.
- Recruitment for respondents occurred via email to all ILOTA contacts (members and prospects), via social media, and in-person at the ILOTA Conference on November 17, 2023.
- Survey respondents were given the option to enter drawings for a chance to win one of four gift cards or a free year of ILOTA membership in appreciation for completing the survey.

Data Analysis

- Quantitative data were analyzed using descriptive statistics in Microsoft Excel and Google Forms. Analyses included measures of frequency (count, percent, frequency), measures of central tendency (mean and median), and measures of variation (range).
- Qualitative data were analyzed using content analysis. After initial review of responses, responses were coded according to commonly occurring categories and sub-categories. Frequencies of categories were calculated when appropriate. Exemplar quotes were chosen to provide examples of each category.

Respondents

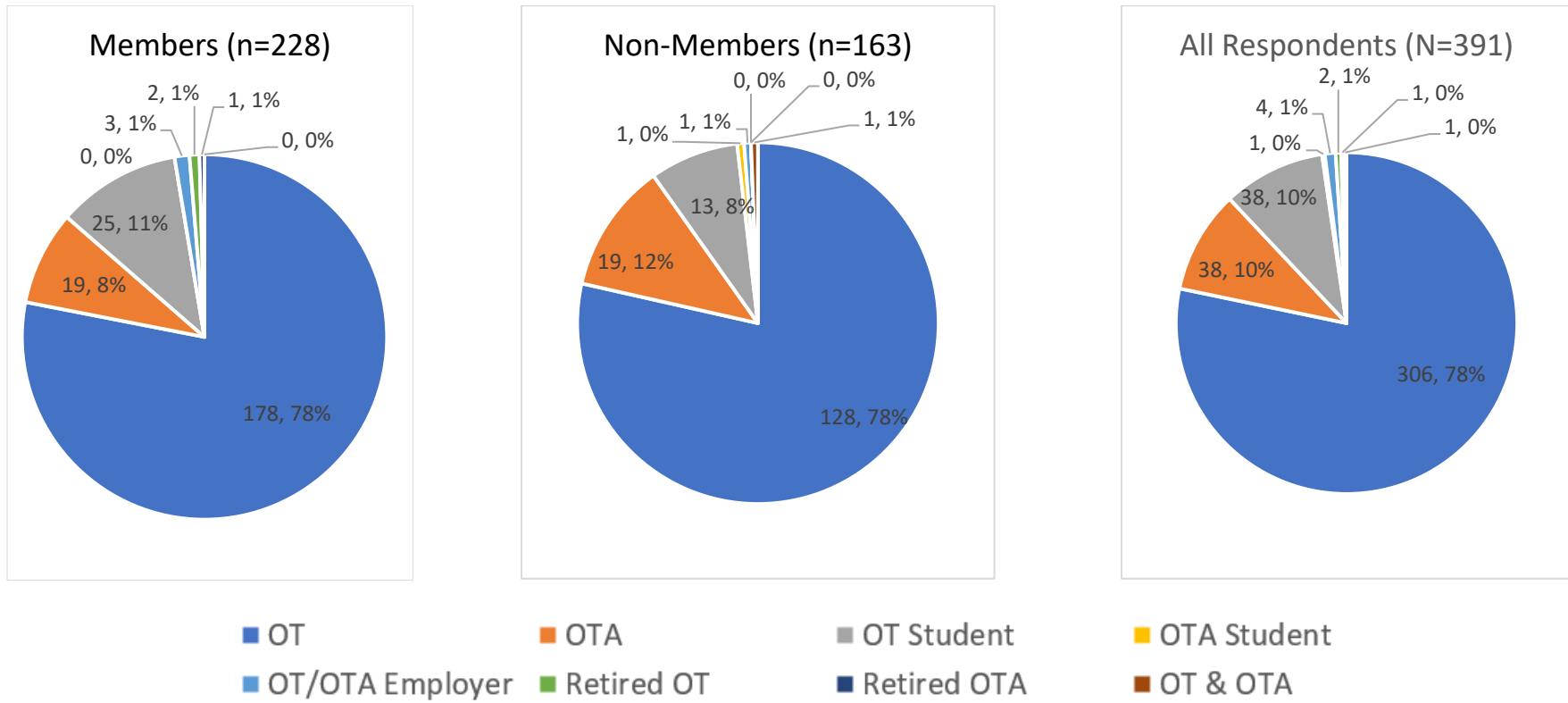
- 391 respondents
 - 228 members
 - 163 non-members
- While we are unable to calculate a specific response rate because we shared the survey on social media, an estimate can be based on 1619 members (as of November 15) and 5711 prospects. Therefore, the estimated overall response rate is 5.3%, member response rate is 14.1%, and non-member response rate is 2.9%.

Results: Demographics

Role

Most respondents are OTs (78%), followed by OTAs (10%) and OT students (10%).

Role	Members (n=228)	Non-Members (n=163)	All Respondents (N=391)
OT	178	128	306
OTA	19	19	38
OT Student	25	13	38
OTA Student	0	1	1
OT/OTA Employer	3	1	4
Retired OT	2	0	2
Retired OTA	1	0	1
OT & OTA	0	1	1



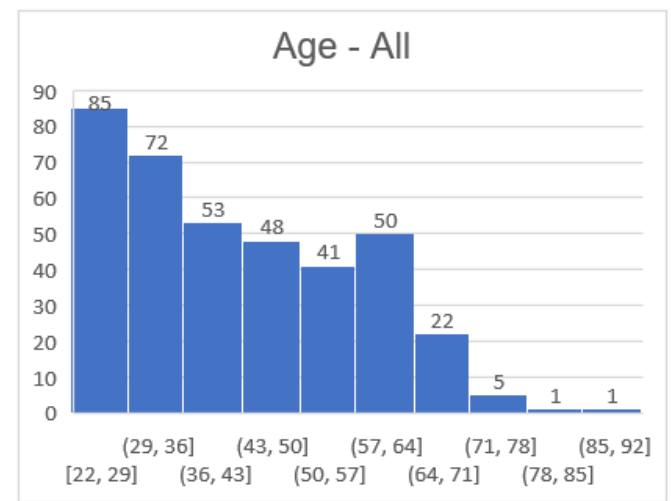
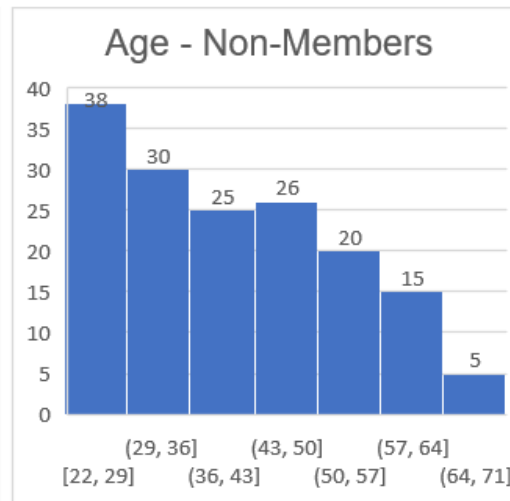
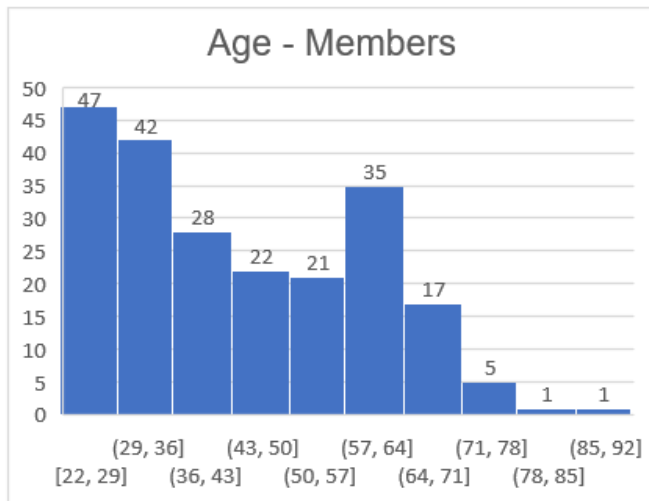
Demographics

Age

Of respondents who reported their age (N=378), the median age of respondents is 40, with the age of member respondents trending ~2-3 years older than non-member respondents. 41.5% (n=157) are between the ages of 22-36, 26.7% (n=101) are between the ages of 37-50, 24.1% (n=91) are between the ages of 51-64, and 7.6% (n=29) are 65 or over.

Age	Members (n=228)	Non-Members (n=163)	All Respondents (N=391)
Range	22-86	22-71	22-86
Mean	43.9	40.8	42.6
Median	41	39	40
No response	9	4	13

*Some respondents (n=7) didn't give an exact age, only responding with answers such "65+", "70+", or "old". These responses were re-coded as either the numeral listed or 'no response'.

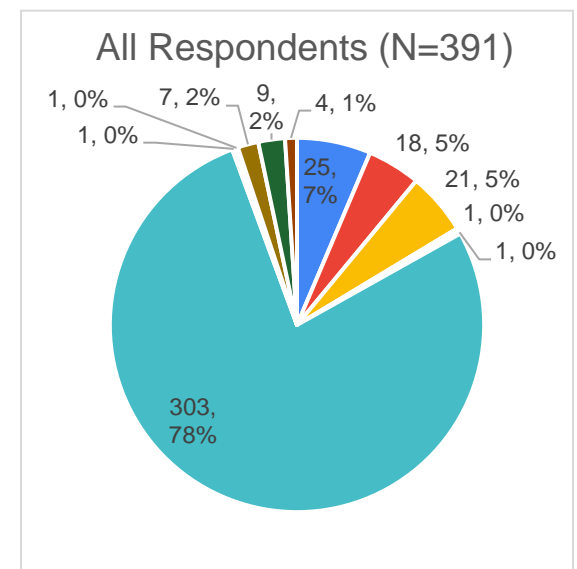
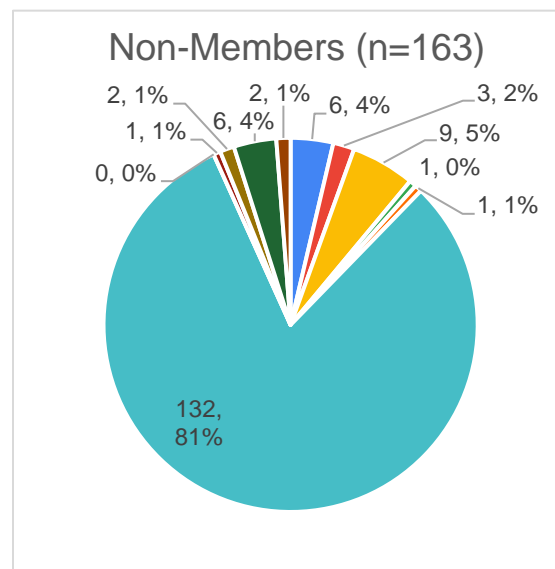
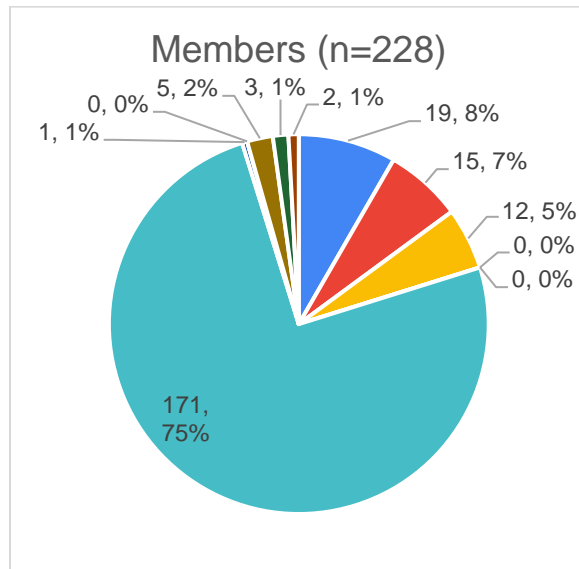


Demographics

Race/Ethnicity

Most respondents identify as White/Caucasian (78%), followed by Asian/Pacific Islander (7%), Hispanic/Latino/a/x (5%), and Black/African American (5%).

Race/Ethnicity	Members (n=228)	Non-Members (n=163)	All Respondents (N=391)
Asian/Pacific Islander	19	6	25
Black/African American	15	3	18
Hispanic/Latino/a/x	12	9	21
Middle Eastern/North African	0	1	1
Native American/American Indian	0	1	1
White/Caucasian	171	132	303
Asian/Pacific Islander & White/Caucasian	1	0	1
Black/African American & White/Caucasian	0	1	1
Hispanic/Latino/a/x & White/Caucasian	5	2	7
Prefer not to answer	3	6	9
No response	2	2	4



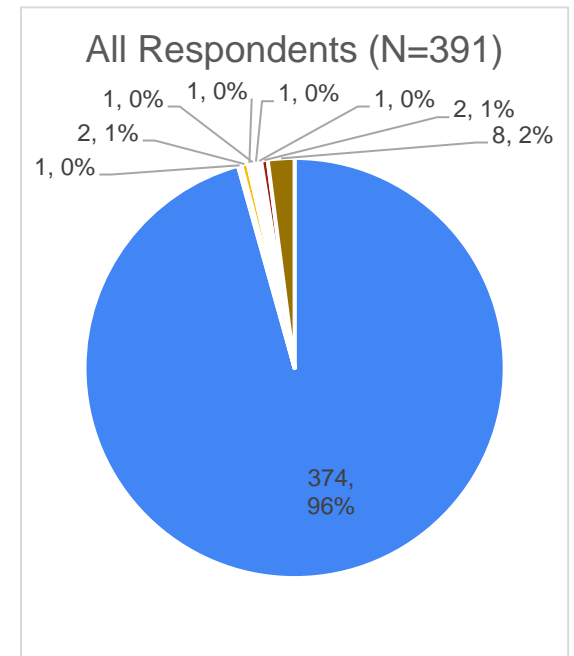
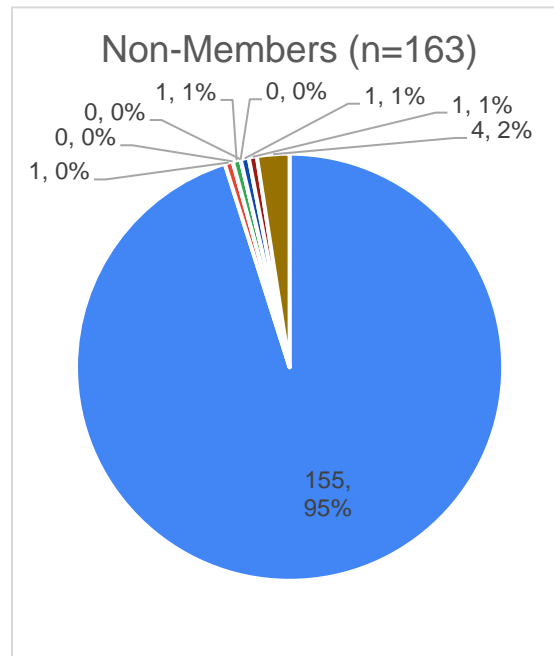
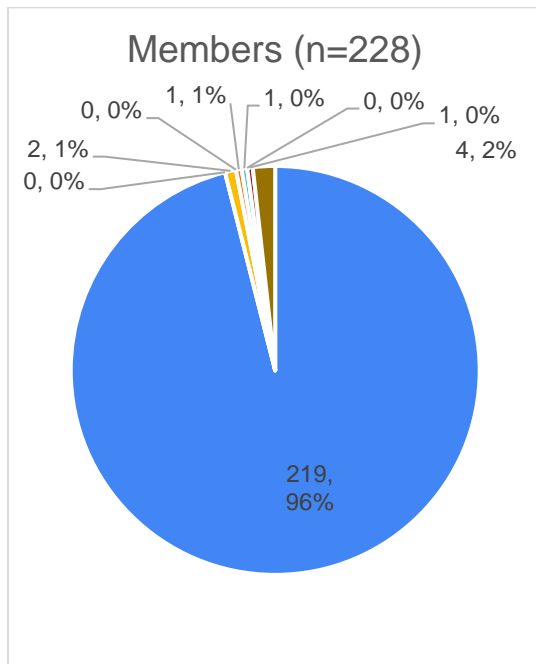
- Asian/Pacific Islander
- Black/African American
- Hispanic/Latino/a/x
- Middle Eastern/North African
- Native American/American Indian
- White/Caucasian
- Asian/Pacific Islander & White/Caucasian
- Black/African American & White/Caucasian
- Hispanic/Latino/a/x & White/Caucasian
- Prefer not to answer
- No response

Demographics

Primary Language

The primary language of most respondents is English only (96%).

Language	Members (n=228)	Non-Members (n=163)	All Respondents (N=391)
English	219	155	374
Greek	0	1	1
Spanish	2	0	2
Turkish	0	1	1
English & Bosnian	1	0	1
English & Chinese	1	0	1
English & Greek	0	1	1
English & Spanish	1	1	2
No response	4	4	8



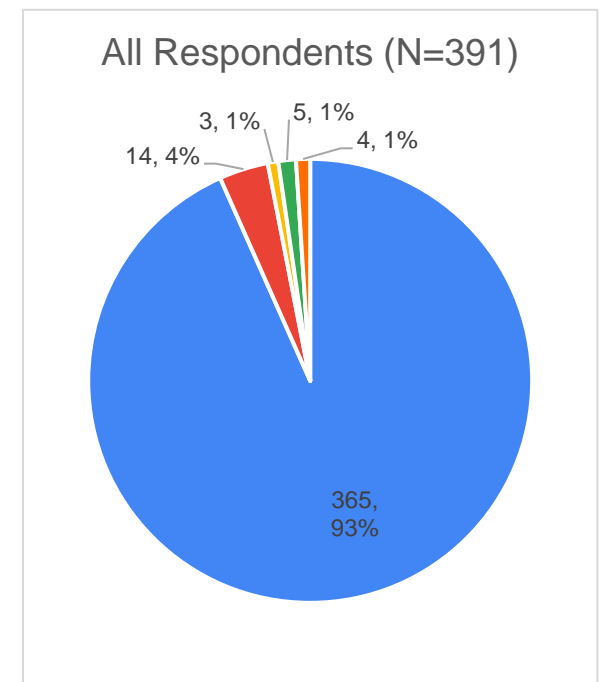
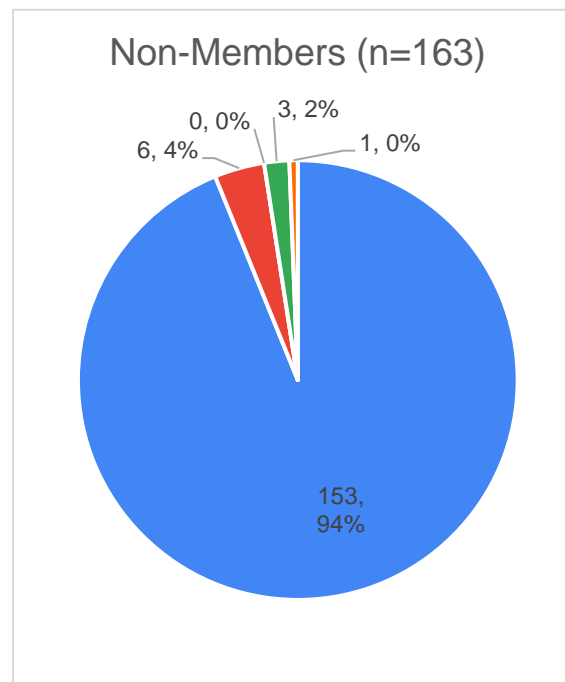
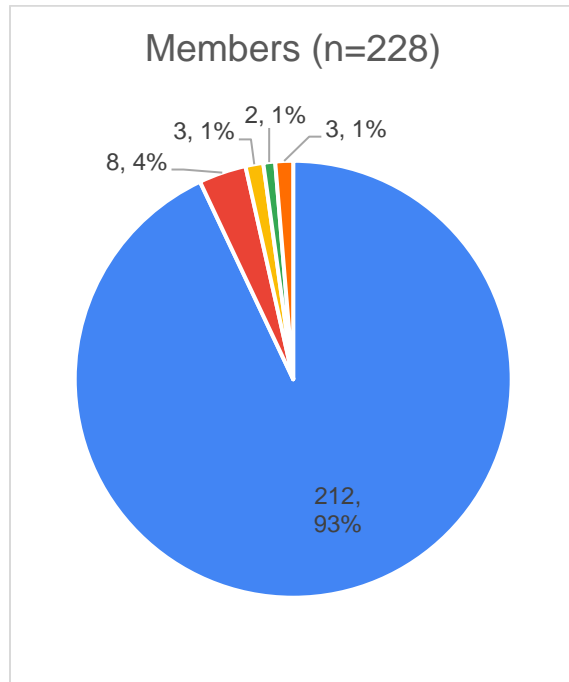
- English
- Greek
- Spanish
- Turkish
- English & Bosnian
- English & Chinese
- English & Greek
- English & Spanish
- No response

Demographics

Gender Identity

Most respondents identify as women (93%), followed by men (4%), and non-binary (1%).

Gender Identity	Members (n=228)	Non-Members (n=163)	All Respondents (N=391)
Woman	212	153	365
Man	8	6	14
Non-binary	3	0	3
Prefer not to answer	2	3	5
No response	3	1	4



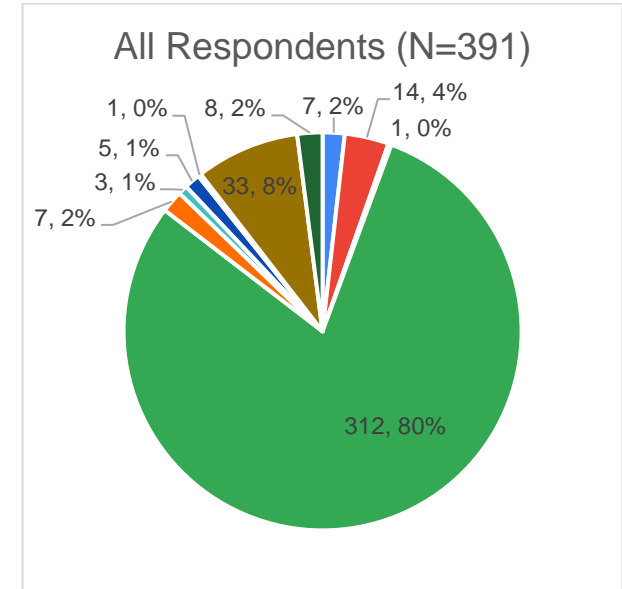
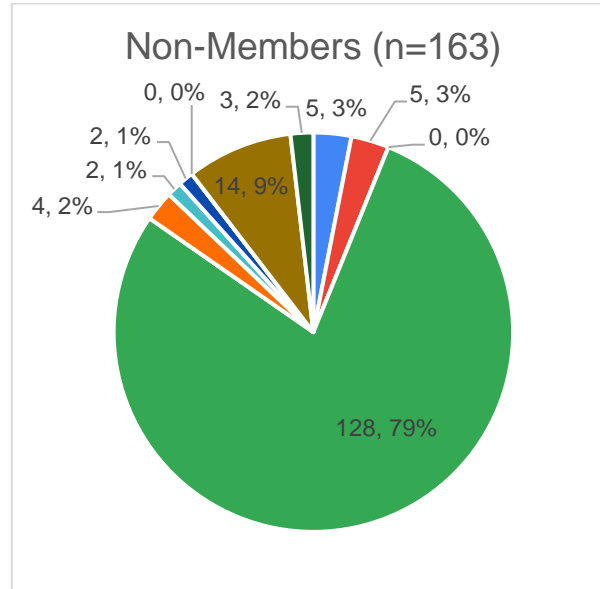
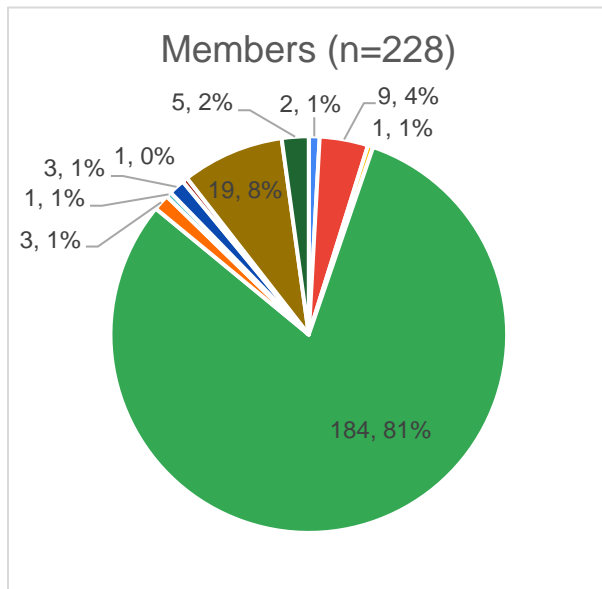
■ Woman
 ■ Man
 ■ Non-binary
 ■ Prefer not to answer
 ■ No response

Demographics

Sexuality

Most respondents identify as heterosexual (80%), followed by bisexual (8%).

Sexuality	Members (n=228)	Non-Members (n=163)	All Respondents (N=391)
Asexual	2	5	7
Bisexual	9	5	14
Gay	1	0	1
Heterosexual/straight	184	128	312
Lesbian	3	4	7
Pansexual	1	2	3
Queer	3	2	5
Questioning & Heterosexual	1	0	1
Prefer not to answer	19	14	33
No response	5	3	8



- Asexual
- Bisexual
- Gay
- Heterosexual/straight
- Lesbian
- Pansexual
- Queer
- Questioning & Heterosexual
- Prefer not to answer
- No response

Demographics

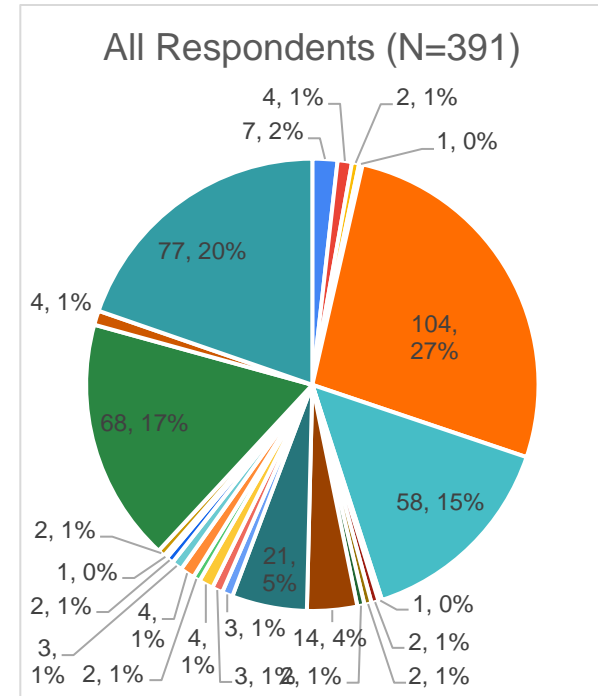
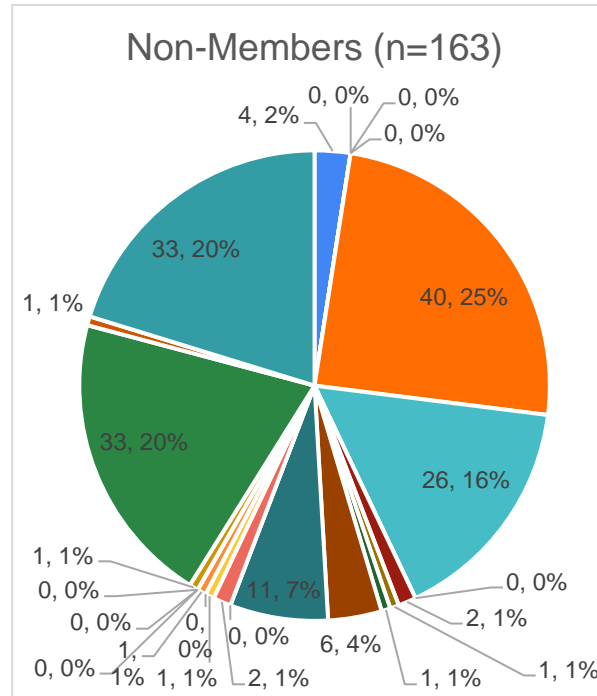
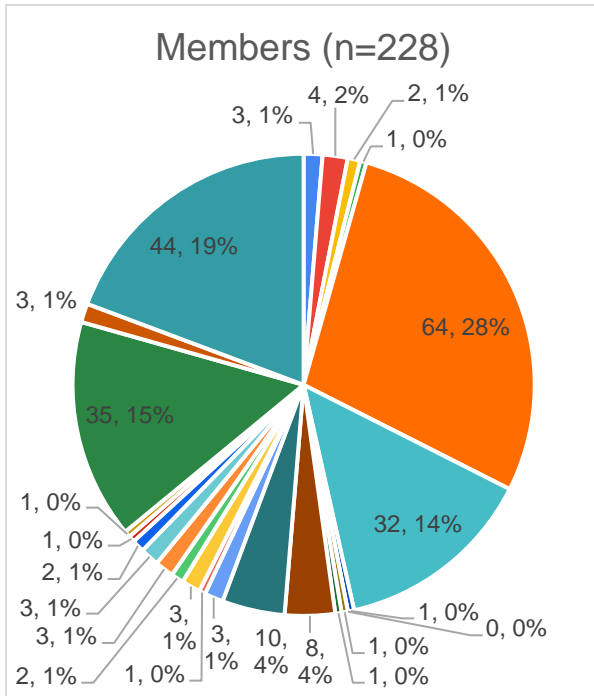
Religious Affiliation

Of those who responded, most respondents identify as Catholic/Roman Catholic (27%), none/non-religious (17%), Christian (15%), Lutheran (5%), or Jewish (4%).

Religious Affiliation	Members (n=228)	Non-Members (n=163)	All Respondents (N=391)
Agnostic	3	4	7
Atheist	4	0	4
Baptist	2	0	2
Buddhist	1	0	1
Catholic / Roman Catholic	64	40	104
Christian	32	26	58
Episcopal	1	0	1
Greek Orthodox	0	2	2
Hindu	1	1	2
Islam / Muslim	1	1	2
Jewish	8	6	14
Lutheran	10	11	21
Methodist / United Methodist	3	0	3
Non-denominational	1	2	3
Protestant	3	1	4
Seventh-Day Adventist	2	0	2
Spiritual	3	1	4
Unitarian / Unitarian Universalist	3	0	3
Unity	2	0	2
Catholic, Buddhist, Taoist	1	0	1
Jewish / Agnostic	1	1	2
N/A / None / Non-religious	35	33	68
Prefer not to answer	3	1	4
No response	44	33	77

Demographics

Religious Affiliation (continued)



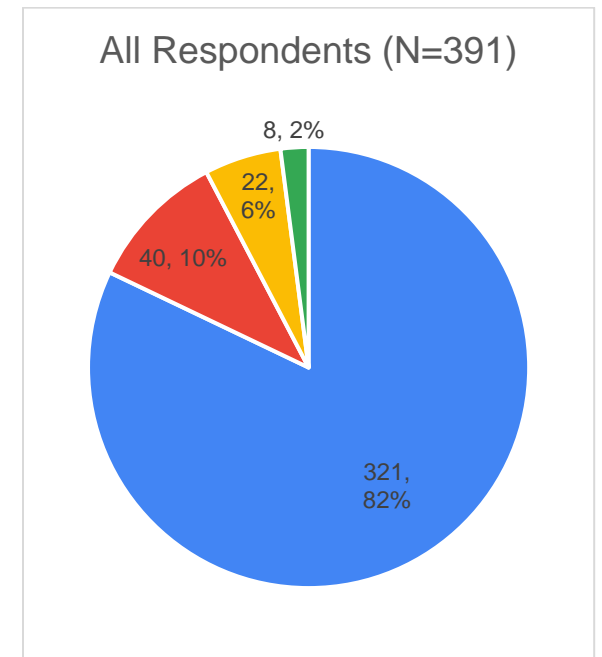
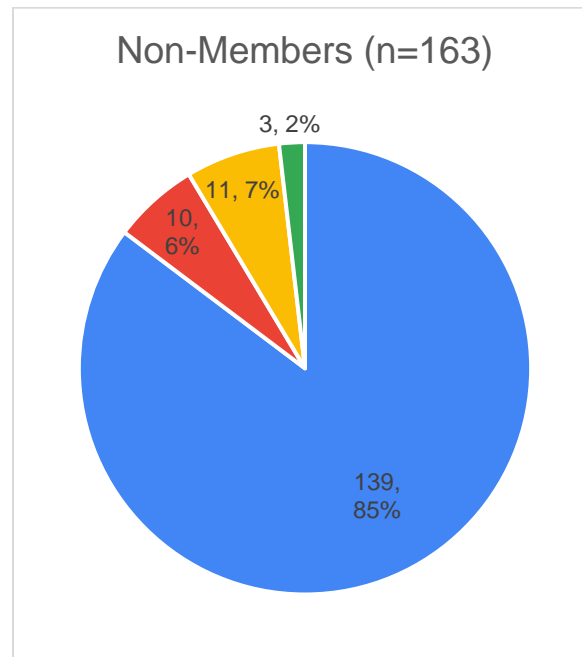
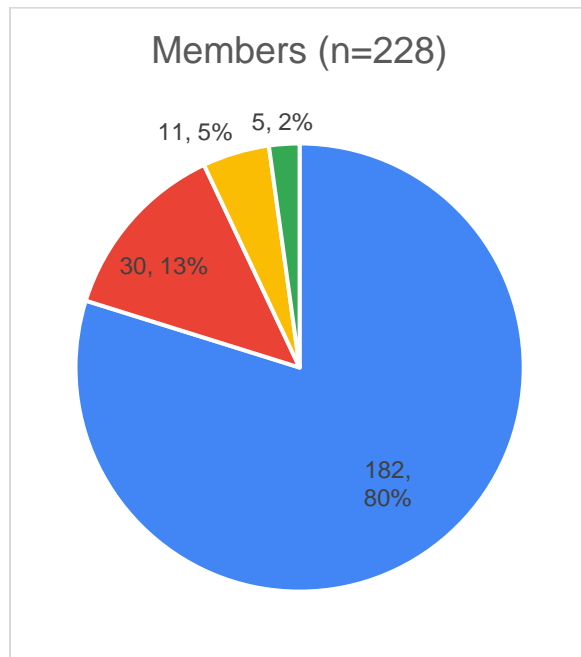
- | | | | |
|---|--|--|---|
| ■ Agnostic | ■ Atheist | ■ Baptist | ■ Buddhist |
| ■ Catholic / Roman Catholic | ■ Christian | ■ Episcopal | ■ Greek Orthodox |
| ■ Hindu | ■ Islam / Muslim | ■ Jewish | ■ Lutheran |
| ■ Methodist / United Methodist | ■ Non-denominational | ■ Protestant | ■ Seventh-Day Adventist |
| ■ Spiritual | ■ Unitarian / Unitarian Universalist | ■ Unity | ■ Catholic, Buddhist, Taoist |
| ■ Jewish / Agnostic | ■ N/A / None / Non-religious | ■ Prefer not to answer | ■ No response |

Demographics

Disability Status

Most respondents do not have a disability (82%), but 10% of respondents do have a disability.

Do you have a disability?	Members (n=228)	Non-Members (n=163)	All Respondents (N=391)
No	182	139	321
Yes	30	10	40
Prefer not to answer	11	11	22
No response	5	3	8



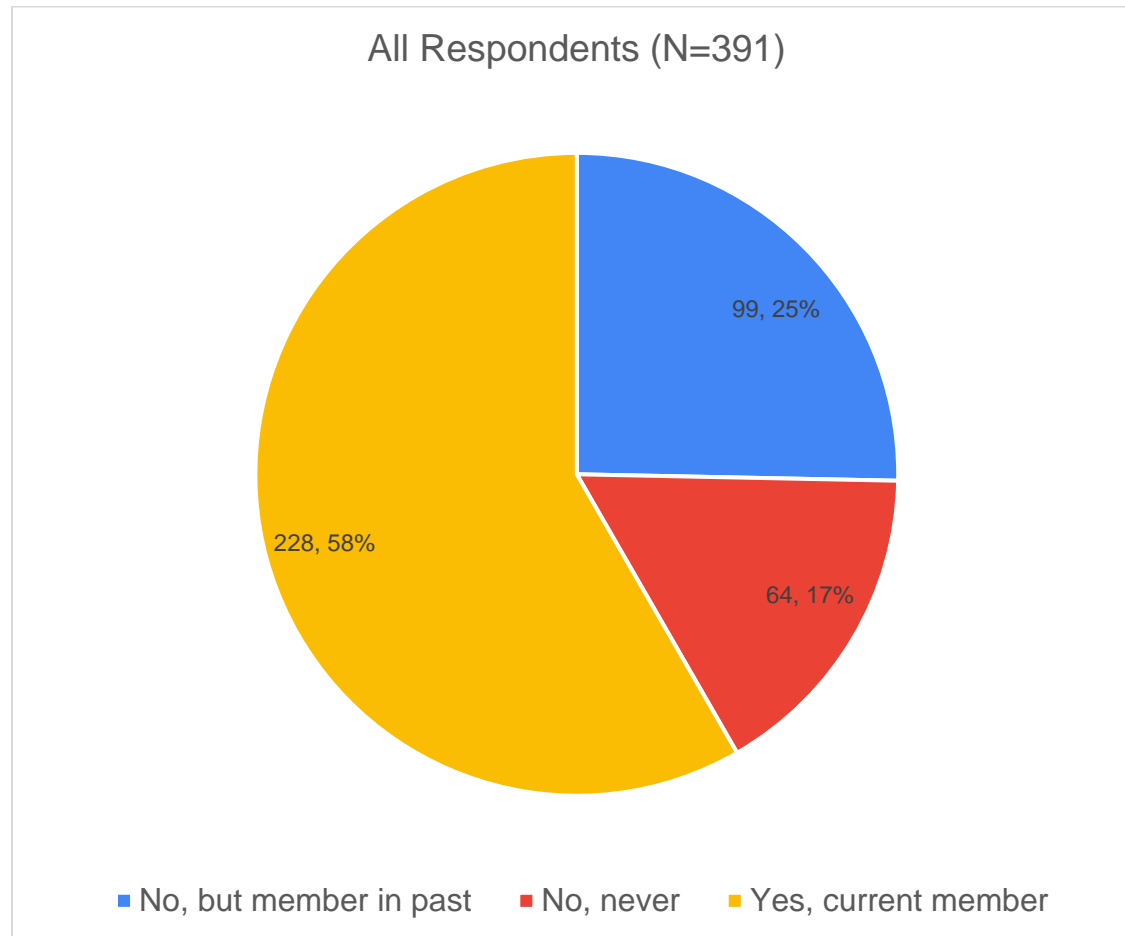
■ No ■ Yes ■ Prefer not to answer ■ No response

Demographics

ILOTA Membership Status

58% of respondents are currently ILOTA members, 25% are not currently members but have been in the past, and 17% are not members and never have been.

ILOTA Membership	All Respondents (N=391)
No, but member in past	99
No, never	64
Yes, current member	228

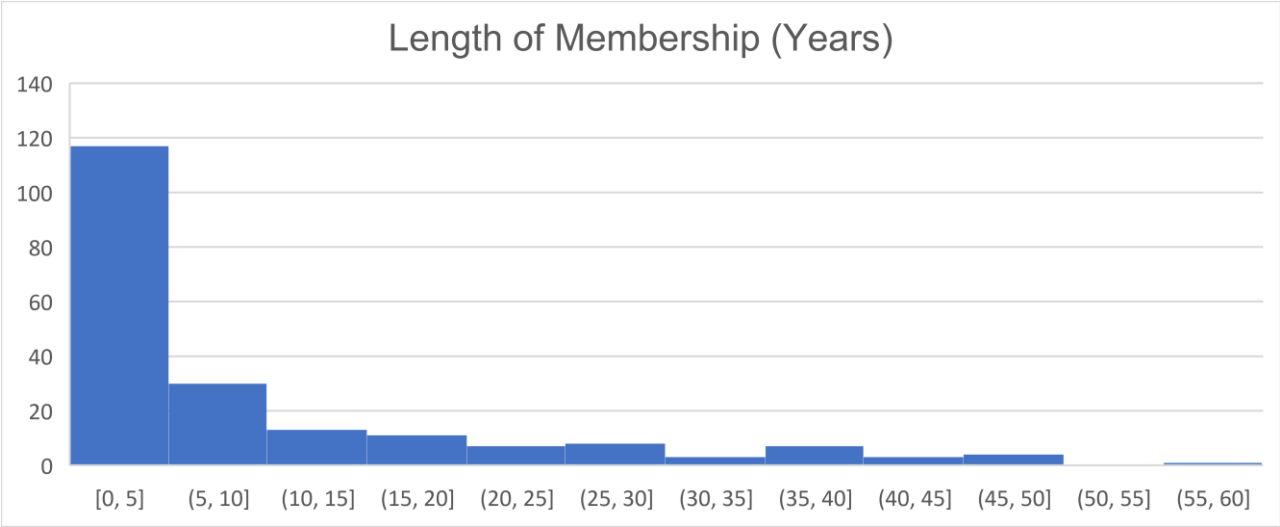


Results: ILOTA Member Responses

Length of ILOTA Membership

When asked about length of their ILOTA membership, 3 respondents reported “on/off”, 8 respondents reported that they couldn’t recall, and 13 didn’t respond. Of the respondents who reported a number (N=204), the average length of membership is 10 years, and the median is 5 years. 147 respondents (72%) have been a member for 0-10 years; 24 (12%) for 11-20 years; 15 (7%) for 21-30 years; 10 (5%) for 31-40 years; 7 (3%) for 41-50 years; and 1 for 51-60 years.

Length of Membership (Years)	Members (N=228)
Range	0-60
Mean	10
Median	5
On/off	3
Can’t recall	8
No response	13

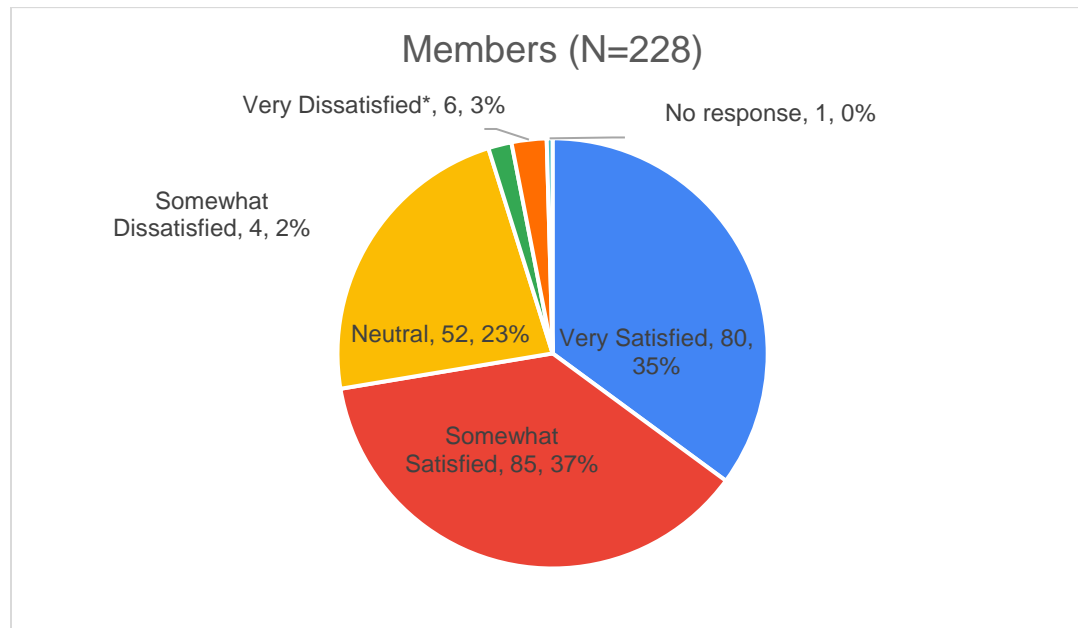


ILOTA Member Responses

Membership Satisfaction

165 members (72%) are very or somewhat satisfied with their membership. 52 members reported being neutral with their satisfaction, with only 10 (4%) reporting being somewhat or very dissatisfied.

Level of Satisfaction	Members (N=228)
Very Satisfied	80
Somewhat Satisfied	85
Neutral	52
Somewhat Dissatisfied	4
Very Dissatisfied	6*
No response	1



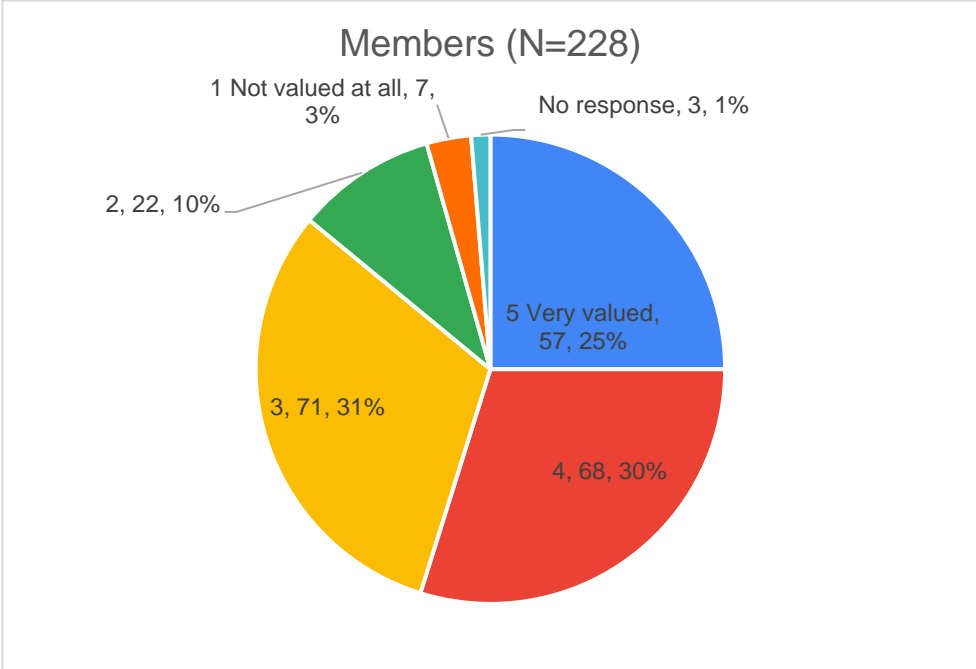
*It is likely that 5 of the 6 respondents who responded "Very Dissatisfied" misread the potential responses. These five respondents all reported being "very likely" to renew their membership, reported that they would recommend membership to a colleague, reported being valued as members, and did not provide any constructive feedback in any open-ended responses.

ILOTA Member Responses

Feeling Valued as a Member

When asked to rank 1-5 how valued they feel as member, the most common response was 3 (31%), followed by 4 (30%), then 5 (25%).

Feeling Valued as a Member	Members (N=228)
5 Very valued	57
4	68
3	71
2	22
1 Not valued at all	7
No response	3

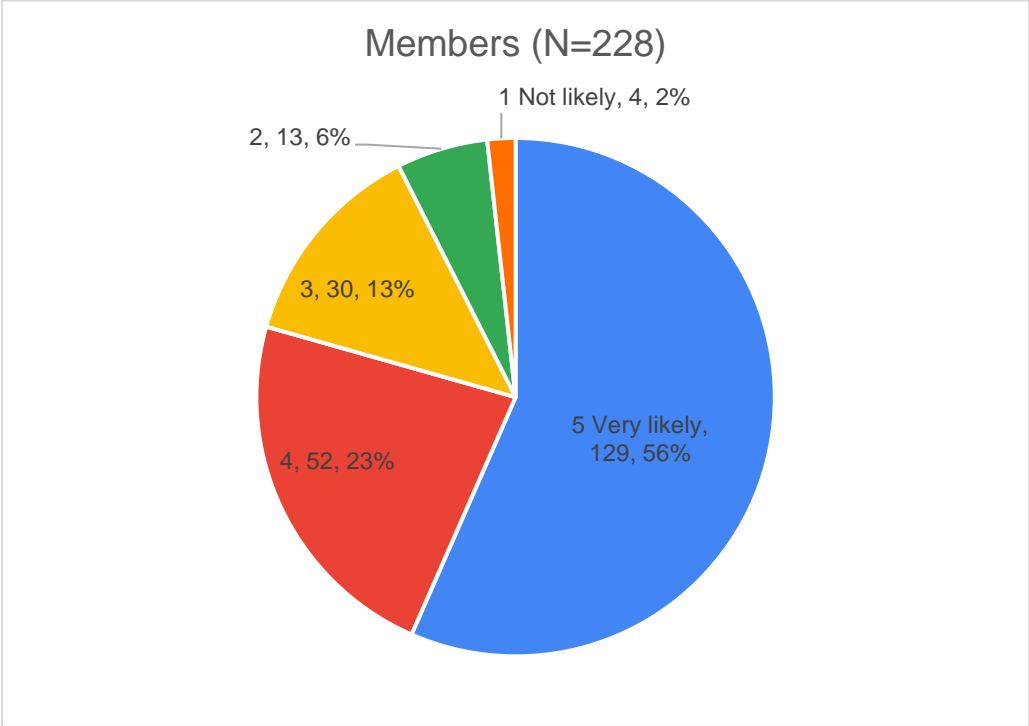


ILOTA Member Responses

Likelihood to Renew Membership

When asked to rank 1-5 how likely they would be to renew, the most common response was 5 (56%), followed by 4 (23%), then 3 (13%).

Likelihood to Renew	Members (N=228)
5 Very likely	129
4	52
3	30
2	13
1 Not likely	4

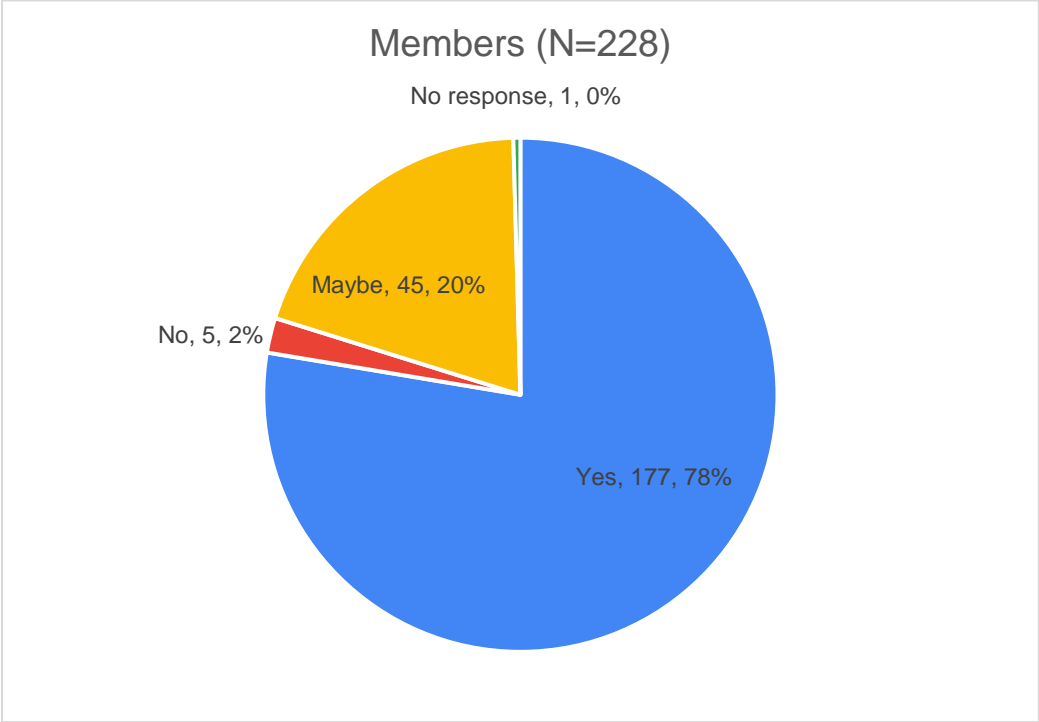


ILOTA Member Responses

Recommend Membership

When asked if they would recommend ILOTA membership to a peer/colleague, 78% said 'yes', 20% said 'maybe', and 2% said 'no'.

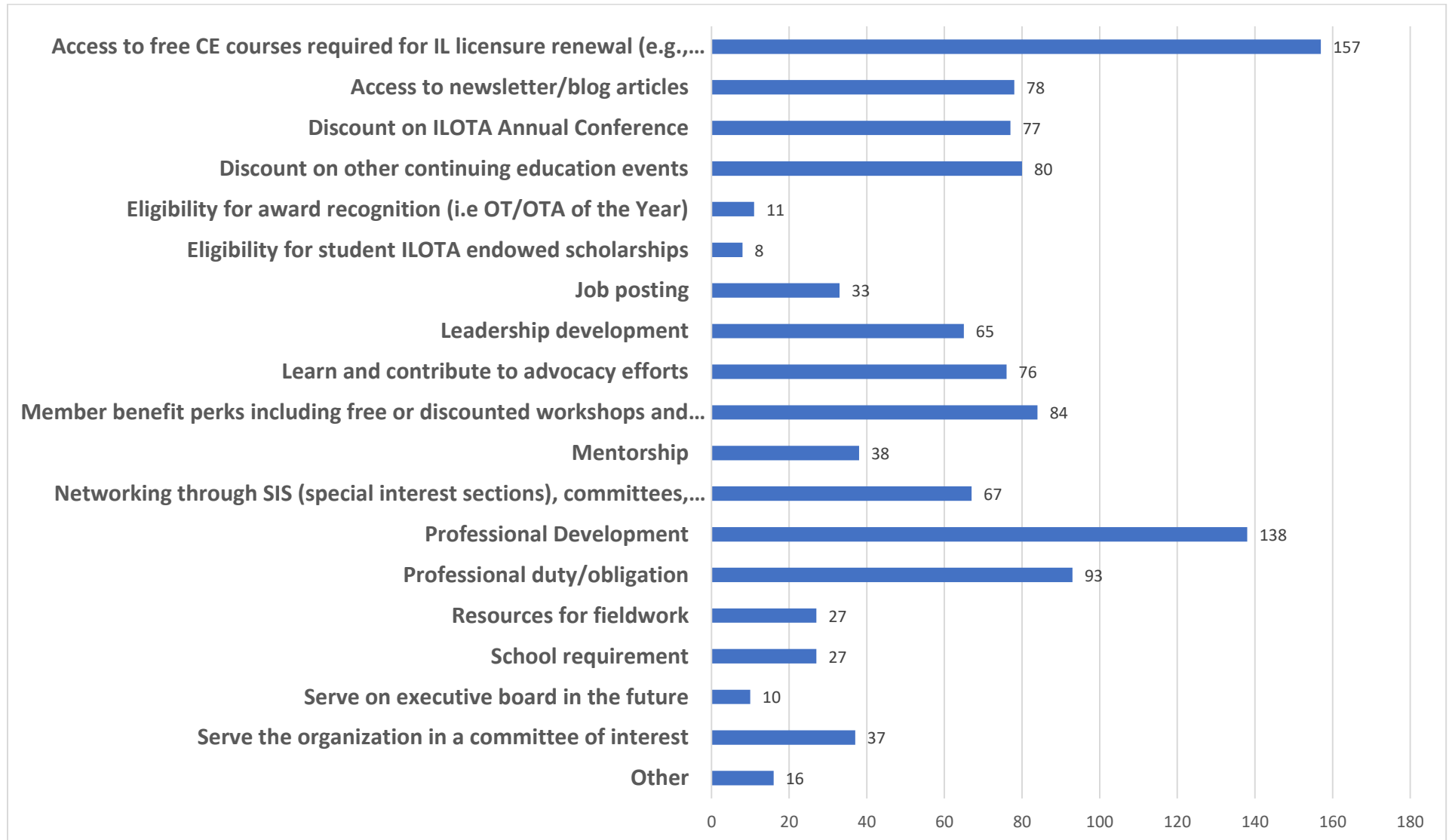
Recommend Membership	Members (N=228)
Yes	177
No	5
Maybe	45
No response	1



ILOTA Member Responses

Primary Reasons for Joining ILOTA

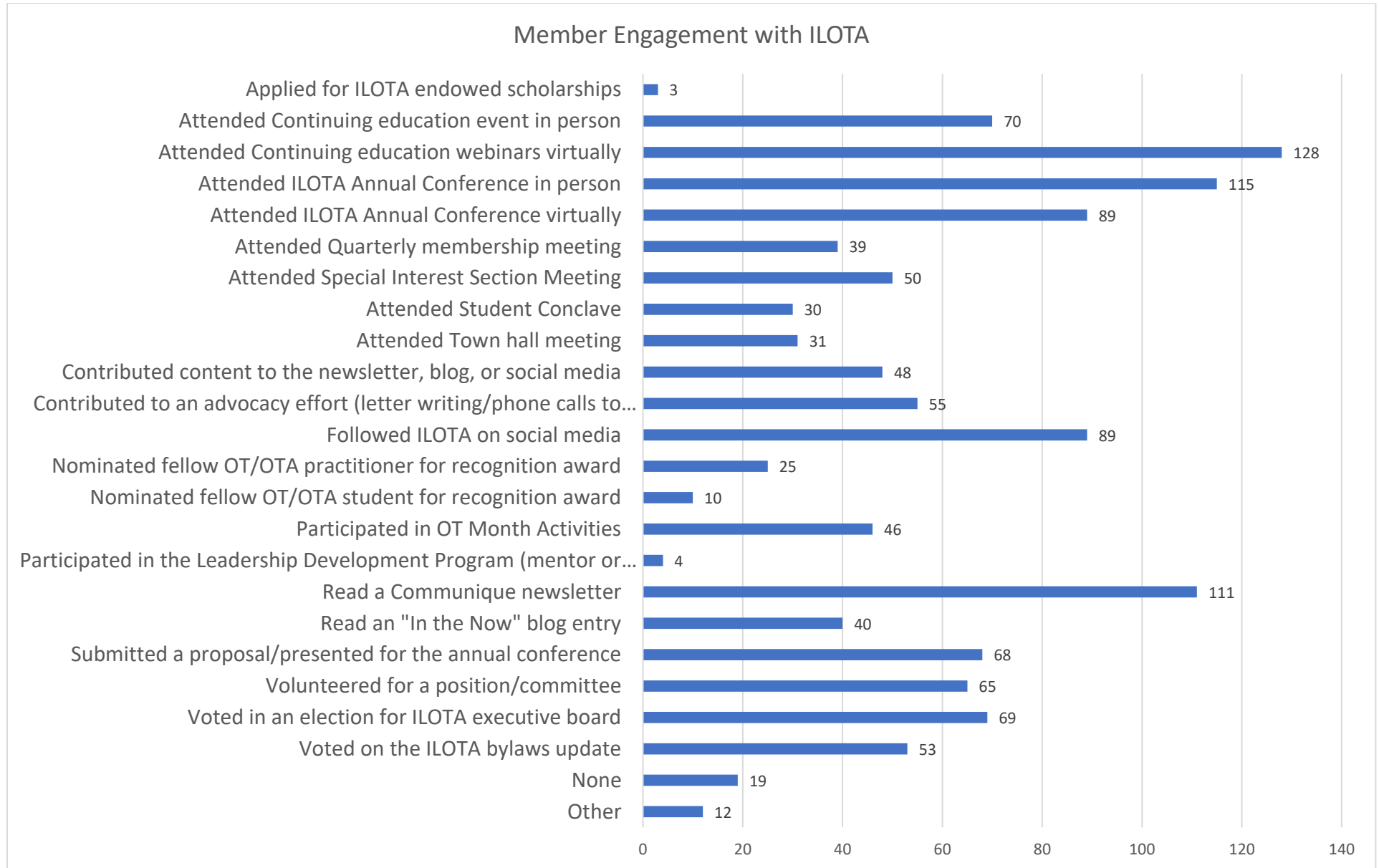
When asked for their primary reason(s) for joining ILOTA, the most common responses were access to free CE courses required for IL licensure (69%), professional development (61%), and professional duty/obligation (41%). Other common reasons indicated by at least 33% of respondents included access to newsletter/blog articles, discount on annual conference, discount on other CE events, learn and contribute to advocacy efforts, and member benefit perks including free workshops/webinars.



ILOTA Member Responses

Engagement with ILOTA

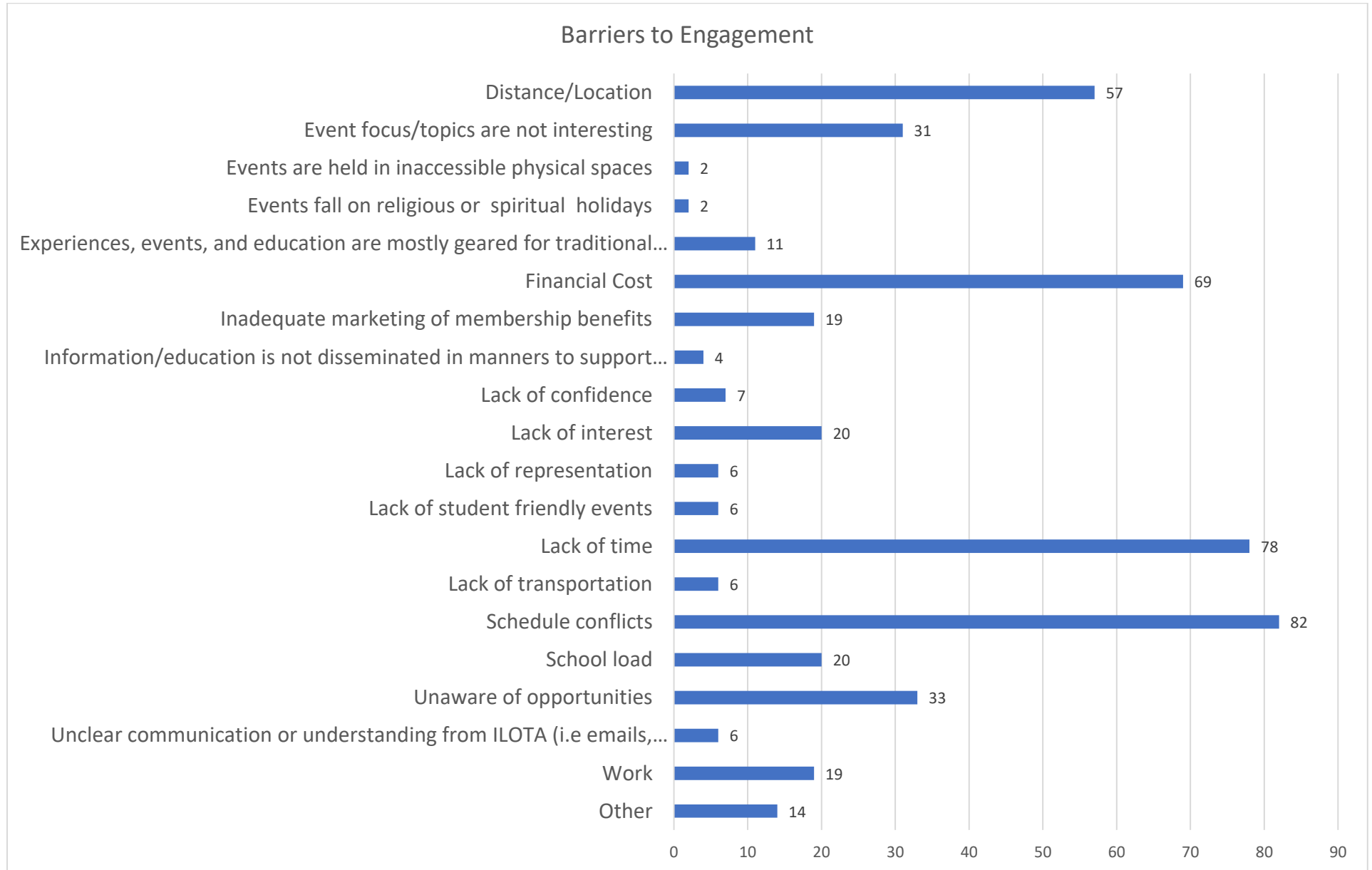
When asked for all ways that they have engaged with ILOTA since being a member, the most common responses were attending CE webinars virtually (57%), attending annual conference in person (51%), reading the Communique (49%), attending conference virtually (40%), and following ILOTA on social media (40%).



ILOTA Member Responses

Barriers to Engagement

When asked to identify barriers that have prevented them from engaging, the most common responses include schedule conflicts (47%), lack of time (45%), financial cost 40%), and distance/location (33%).



ILOTA Member Responses

Best Membership Benefits

When asked to identify the best membership benefit that ILOTA offers, 38 respondents did not provide a response. Of the 190 respondents who responded, their responses were coded into the following categories. Many respondents listed more than one benefit in their response; those responses were coded separately.

Category/Subcategory	Frequency	Exemplar Quote
Advocacy <ul style="list-style-type: none"> • Licensure • Support/protect profession 	26	“Support the profession, protect practice, advance practice”
All	3	“Any and all of the benefits!”
Annual Conference	13	“As a second year OT student, I’ve found the annual conference to be so beneficial to my learning and application outside of the classroom!”
Continuing Education/CEUs <ul style="list-style-type: none"> • Access to courses required for licensure renewal • Student Conclave • Virtual options 	63	“Virtual conferences that I can access at various times and that allow me to meet all my CEs.”
Discounted/Free CE	32	“Access to free or low cost continuing education courses”
Information/Updates <ul style="list-style-type: none"> • Licensure • Profession • Practice • Assistance and answers to questions 	39	“Information to make us more informed in practice - including state law updates that relate to license and continuing education opportunities”
Networking <ul style="list-style-type: none"> • Connecting with others • Support and solidarity • Employee recruitment 	39	“Connection to a broader community of practitioners for general support and camaraderie”
Professional Development <ul style="list-style-type: none"> • Opportunities for involvement • Opportunities for leadership • Opportunities for mentorship 	17	“There are many good benefits that ILOTA offers, but I truly appreciate the mentorship opportunities offered.”
Resources <ul style="list-style-type: none"> • Newsletter • Fieldwork resources • Resources for students • Career resources- job board, CEU tracking 	14	“An updated website with access to resources”
Special Interest Sections	4	“Being part of the peds SIS”

ILOTA Member Responses

Best Membership Benefits (continued)



ILOTA Member Responses

Considerations to Make Members Feel More Valued

When asked what ILOTA could do to make them feel more valued, the most common responses were more continuing education, more discounted/free offerings, more resources, and more networking/social events.

Action-oriented agenda	1
Better calendar of events (even outside of ILOTA)	3
Better communication	1
Better connection between strategic plan, OT profession vision, and students	1
Better connections to AOTA	1
Better engage students	1
Better networking platform/structure	1
Continue CE events	3
Continue communication on practice/legislative updates	2
Continue conference virtually	1
Continue current efforts	1
Continue to develop website	1
Different locations for events (Chicago; more interesting/interactive; North-Central area; outside suburbs)	11
Discount on AOTA membership	1
Easier opportunities for advocacy	1
Highlight members regularly	1
Improve communication (more streamlined emails; subcommittee summaries; more frequent license/practice updates; available CE)	4
Improve navigation of website	1
Improve sense of community	1
Improve visibility of benefits	1
Increase diverse representation	1
Involve more members in decision-making	1
Job listings for OTAs	1
Less technology	1
Lower cost	2
Mentorship in practice setting- acute care	1
More accessible CE events	1
More accessible resources	1
More active participation in SIS by members	2

More advocacy (employer support of ILOTA membership & participation; Medicaid; reimbursement; robustness; unionize OT)	5
More CE (advanced; robust; during summer; relevant to practice setting [acute care, EI, hand therapy, mental health, pediatrics, school-based])	25
More collaboration with other organizations	1
More discounted/free offerings	22
More discounts on other platforms	1
More events for students	2
More in-person offerings	2
More interesting articles in the newsletter	1
More networking/social events (collaboration, conversation roundtables separate from conference, retired practitioners, robustness, discussion groups)	16
More opportunities for advocacy	2
More opportunities to contribute outside of monetary	1
More opportunities to volunteer without long-term position commitments	1
More outreach to members	1
More resources (access to articles/databases, evidence-based practice, info on research studies, best practice, interviewing, resumes, policy, links to products, specific to practice settings [acute care, neurorehab, non-traditional, pediatrics], for students, on updated information)	18
More virtual offerings (short webinars; 4-6 hours)	8
More volunteering with local organizations	2
Offer benefits for recurring members	1
Offer conference on Saturday	1
Offer listening sessions re: current events	1
Send membership card in mail	1
Similar perks to AOTA	1
SIS in practice setting- acute care	1
Suggestions that already exist- free CE for other required courses; retirement membership at reduced rate; tracking CEUs	6
Welcome packages for new members	1
No response	75

Results: Non-Member Responses

Reasonable Membership Rate

Respondents were asked what they considered a reasonable rate to pay for an annual ILOTA membership. Of the 146 who responded, the mean response was \$62 and the median response was \$50. Eight respondents reported a rate of \$0-\$20, 20 reported a rate of \$21-\$40, 59 reported a rate of \$41-\$60, 29 reported a rate of \$61-\$80, 21 reported a rate of \$81-\$100, and eight reported a rate over \$100.

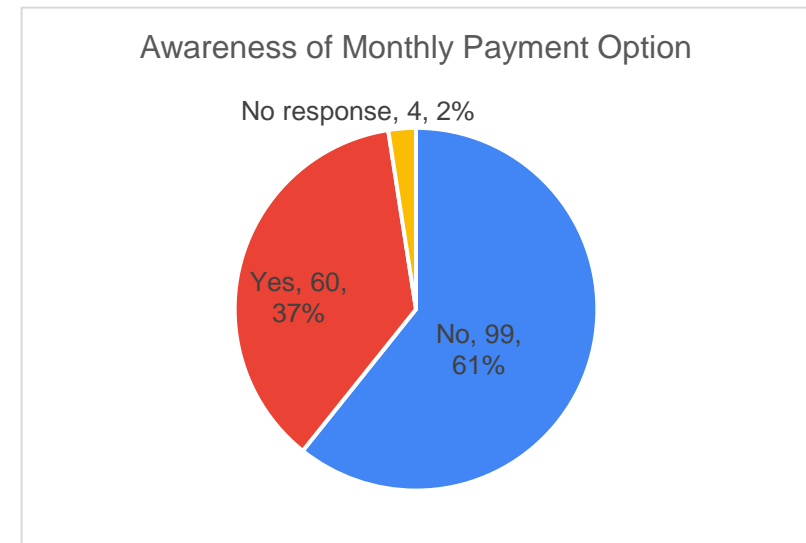
Reasonable Rate	Non-Member Respondents (n=163)
Range	\$0 - \$200
Mean	\$62
Median	\$50
Unsure	1
No response	17



Awareness of Monthly Payment Option

61% of respondents reported not being aware that practitioners could pay for ILOTA membership monthly instead of yearly.

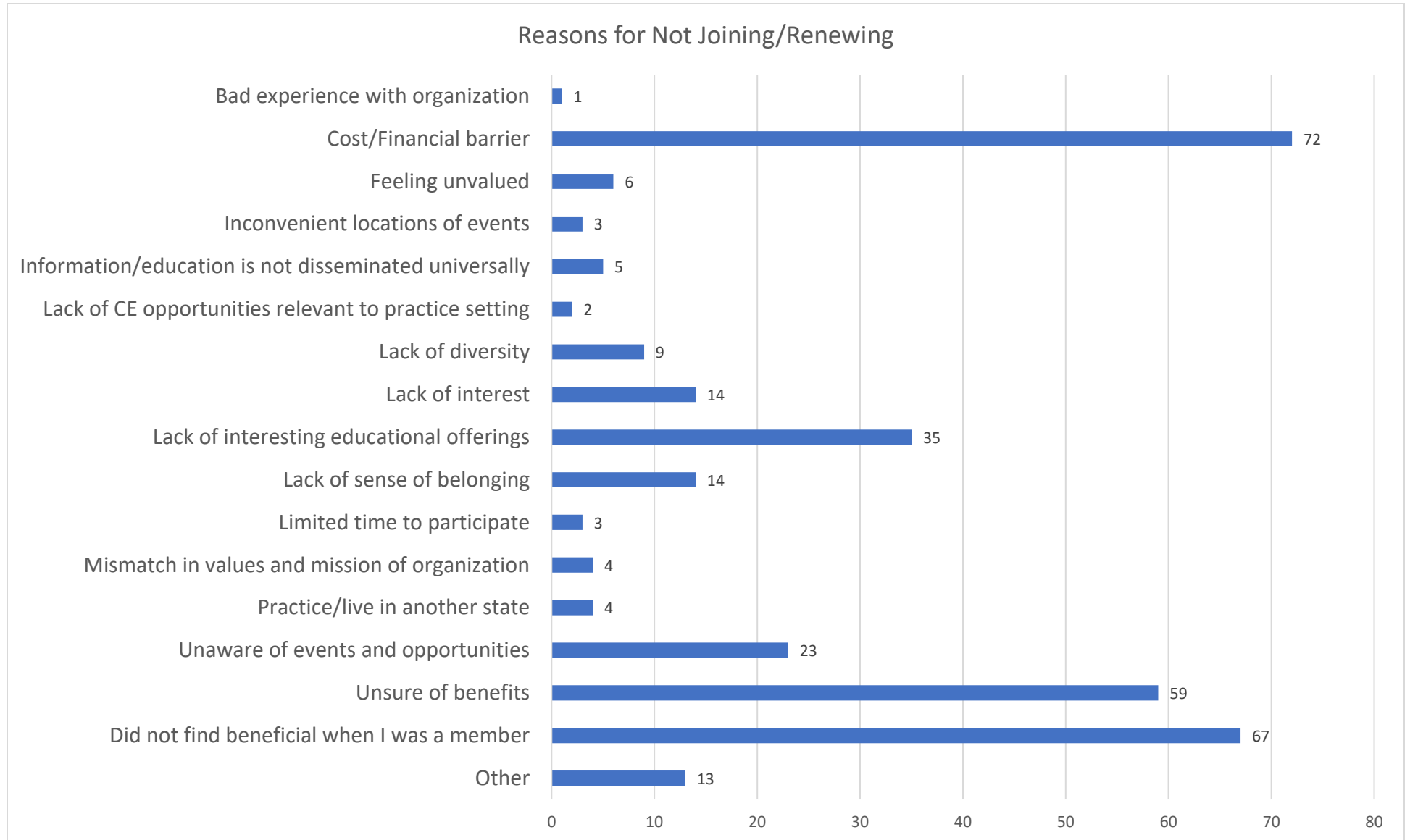
Aware of Monthly Payment	Non-Member Respondents (n=163)
No	99
Yes	60
No response	4



Non-Member Responses

Primary Reason for Not Joining/Renewing

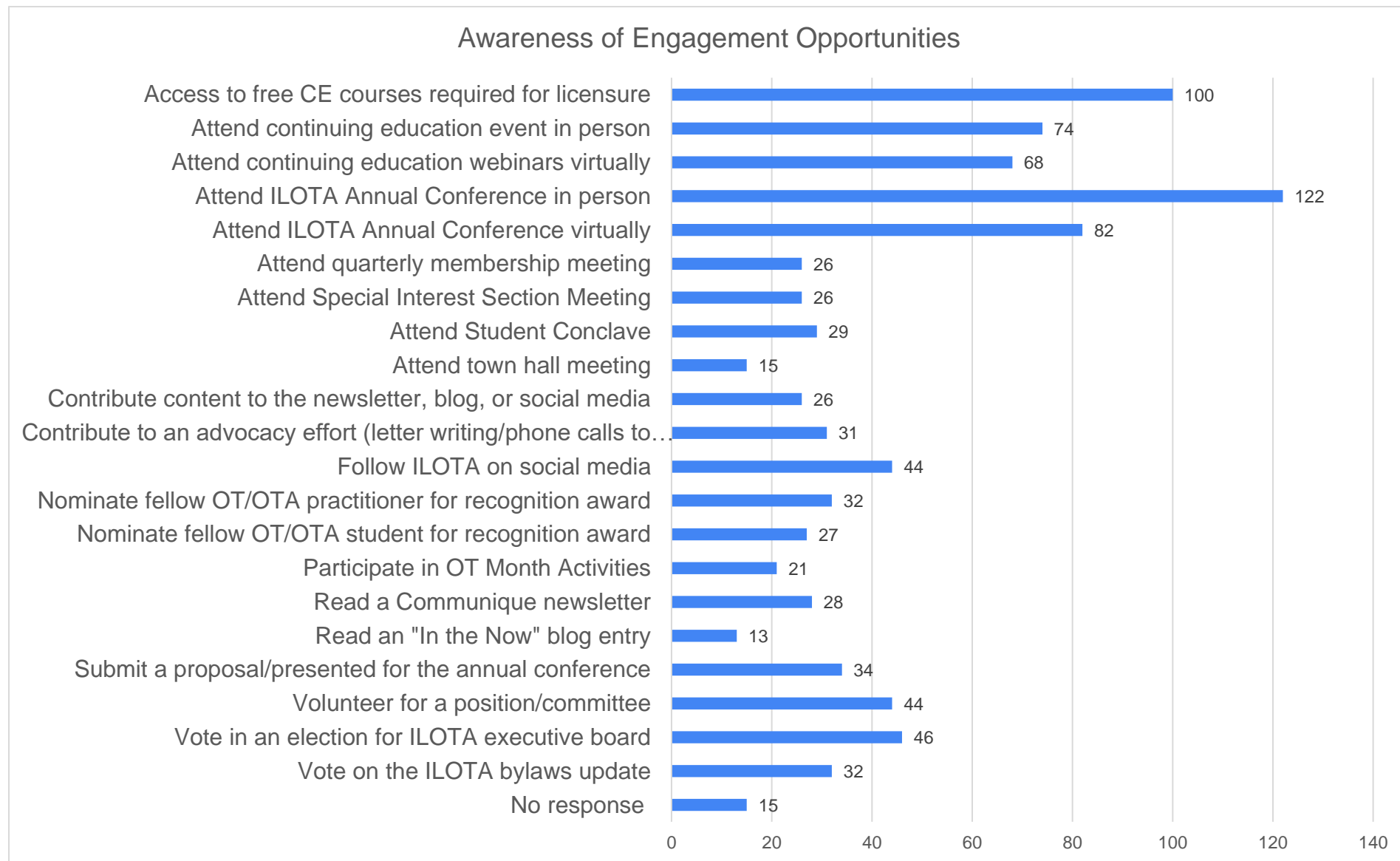
When asked to identify the primary reason(s) for not joining or renewing their membership, the most common responses were the cost/financial barriers (44%), did not find beneficial when they were a member (42%), being unsure of benefits (37%), and lack of interesting educational offerings (22%).



Non-Member Responses

Awareness of Engagement Opportunities

Respondents were asked to choose all opportunities for engagement with ILOTA they were aware of. The most common responses included attending the annual conference in person (82%), accessing free CE courses required for licensure (68%), attending annual conference virtually (55%), and attending continuing education events in person (50%) and virtually (46%).



Non-Member Responses

Reason for Not Joining/Renewing Despite Awareness of Engagement Opportunities

Respondents were asked why they have chosen not to join/rejoin ILOTA given their awareness of engagement opportunities. The most common responses included cost

Reason for Not Joining/Renewing	Non-Member Respondents (n=163)
Can still participate as a non-member	1
Cost	59
Don't see the benefit	9
Duplicative of AOTA	2
Enough resources from other sources (e.g., AOTA, employer pays for CE)	6
Forgot to renew/needs a reminder	3
Geography of events (e.g., wants outside Chicagoland)	3
ILOTA is lacking something (e.g., advocacy, clarity, diversity, mentorship, support, resources)	7
Live out of state	6
No interest	4
No longer working/career change	3
Not enough resources for practice setting	12
Not necessary/not a priority	3
Schedule conflicts/limited time	19
Unaware of benefits/engagement opportunities	7
Unsure	2
Want more inclusion of people outside Chicagoland	2
Won't/didn't use benefits/resources	5
Other: can still participate as a non-member; haven't had mental space; not enough research activities; not helpful; not listening to members	5
No response	25

Exemplar Quotes:

“The number one barrier is financial. Everything is SO expensive nowadays, so ‘unnecessary’ finances are taking the backseat for many people. Not that I find ILOTA “unnecessary”, but when compared to medical expenses, car payments, groceries, student loans, etc. it has to take the backseat unfortunately.”

“Over abundance of resources via AOTA, WFOT, LinkedIn, COTAD, Instagram”

“I don't think the costs outweigh the benefits of belonging”

“Employer provides Inservice and educational opportunities, juggling family responsibilities- children and parents”

Non-Member Responses

Membership in Other Organizations

Respondents were asked if they were members of other organizations, and if so, to list them. 56 respondents replied 'no' or 'n/a', and 34 didn't respond. Of those who identified other organizations of which they were members, the most common were AOTA, NBCOT, ASHT, and other state associations.

Member of Other Organization / Listing of Organizations	Non-Member Respondents (n=163)
No	56
AOTA	52
ASHT	7
NBCOT	14
NDTA	2
Other state OT associations: Arkansas, DC, Georgia, IOTA, Missouri, Nebraska	6
Other: AAO, AASH, ACRM, AMCOP, ASNR, ASSH, BIA, Chicago Metro Hand Study Group, CHOSC, Dental Associations, Healing Touch Professional Association, RYT-Yoga Alliance, SOS, WFOT	14
Prefer not to answer	1

Sources for Staying Updated on Issues in Illinois

Respondents were asked how they currently stay up to date on events and legislation impacting OT practice in Illinois. The top responses were colleagues/coworkers/peers/word of mouth, social media, and "I don't stay up to date".

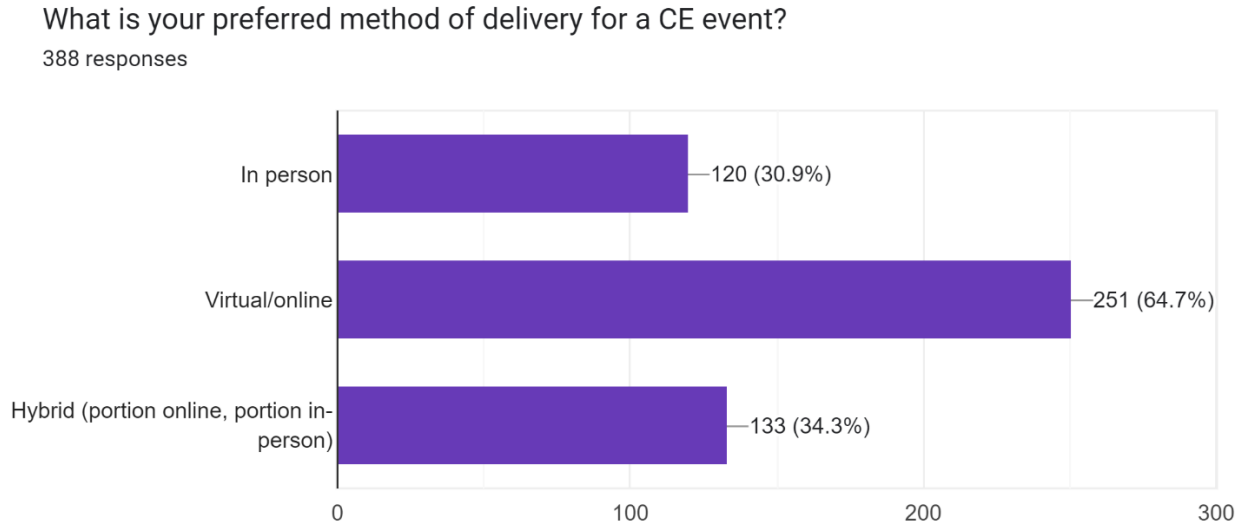
AOTA	13
CE courses	5
Colleagues/coworkers/peers/word of mouth	26
Emails	7
Employer	11
"I don't stay up to date"	19
IDFPR	2
ILOTA- social media, website, emails, newsletter	6

Internet/Google/online forums/websites	10
News	3
Own research	7
School	7
Social media/Facebook/Instagram	19
Work	15
Other	9
No response	37

Results: Continuing Education

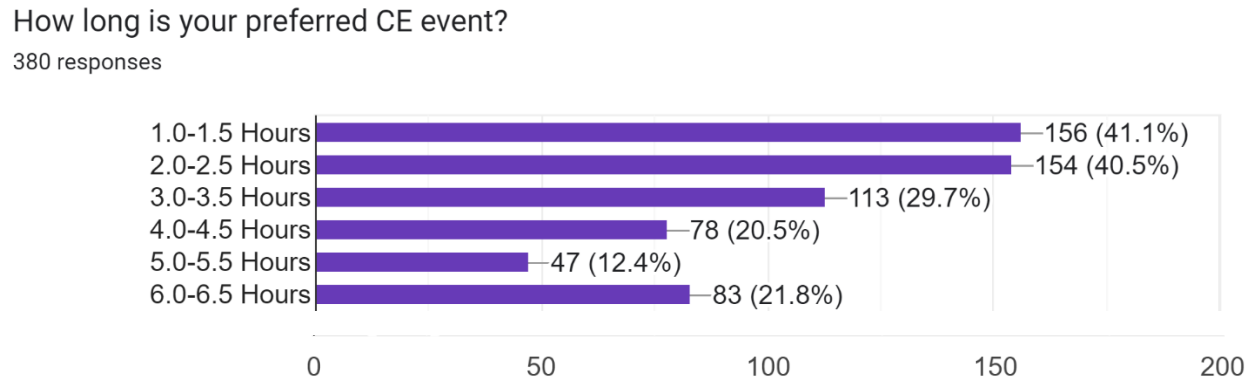
Preferred CE Format

When asked for preferred format of CE events, most respondents indicated virtual/online (65%), followed by hybrid (34%).



Preferred CE Length

When asked to identify preferred length of CE events, top responses included 1-1.5 hours (41%), 2-2.5 hours (41%), and 3-3.5 hours (30%).



*Several respondents made comments that their preferred length of CE events depended on day and format. Generally, shorter events are preferred for weekday or virtual events, and longer events are preferred for weekend or in-person events.

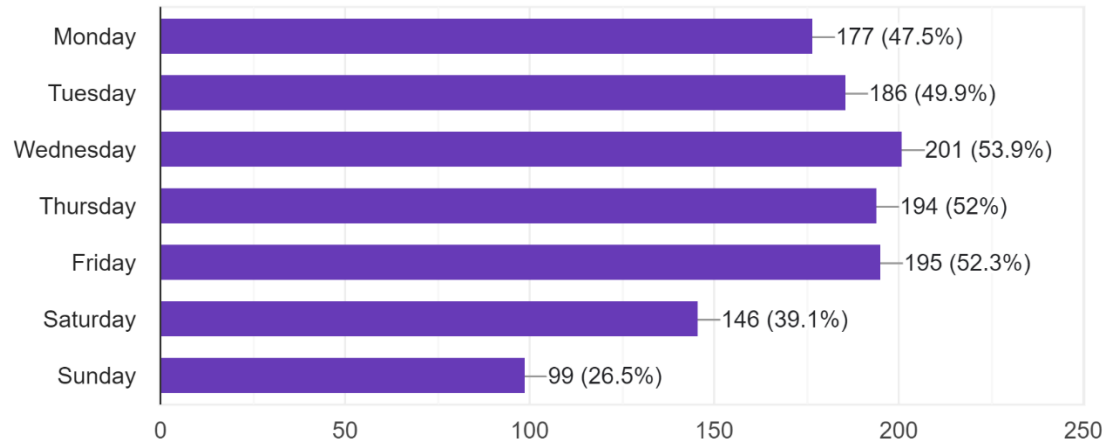
Continuing Education

Best Day for Virtual Events

Respondents were asked for the best day for a virtual CE event. The most common responses were fairly consistent across all weekdays (48-54%).

What is the best day of the week for a virtual CE event?

373 responses

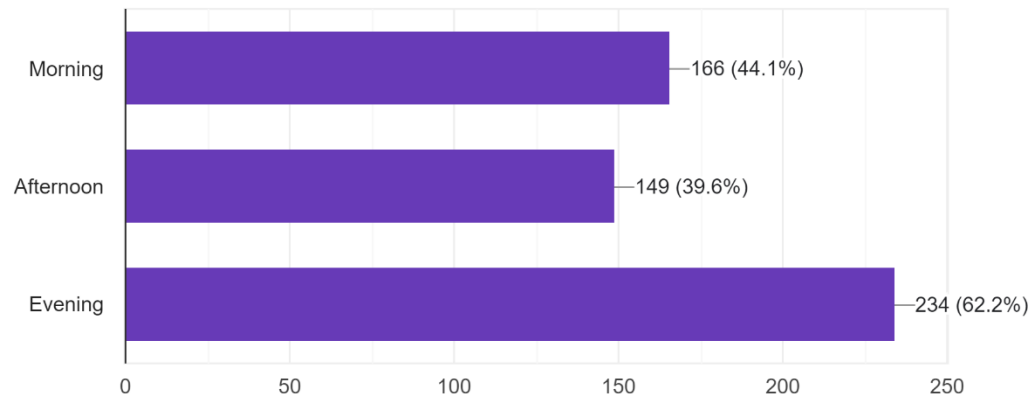


Best Time for Virtual Events

Respondents were asked for the best time for a virtual CE event. The most common response was evening (62%).

What is the best time of day for a virtual CE event?

376 responses



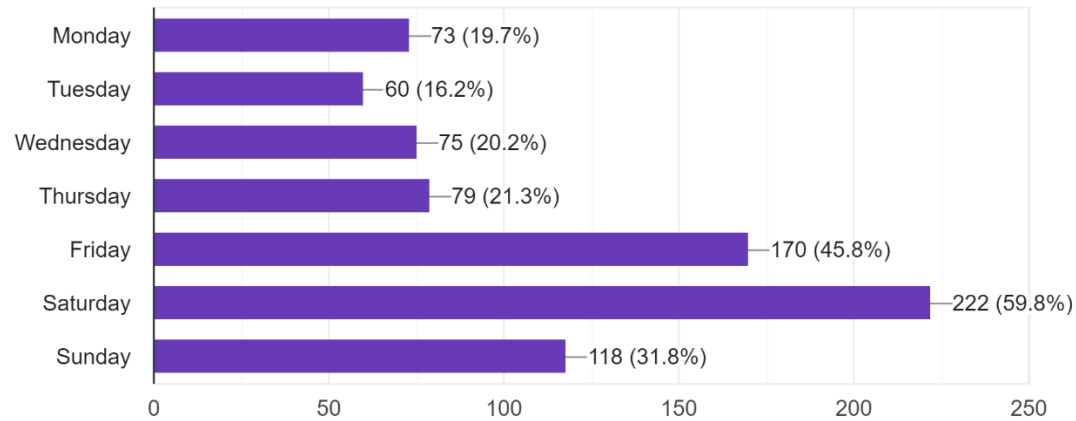
Continuing Education

Best Day for In-Person Events

Respondents were asked for the best day for an in-person CE event. The most common responses were Saturday (60%), Friday (46%), and Sunday (32%).

What is the best day of the week for an in-person CE event?

371 responses

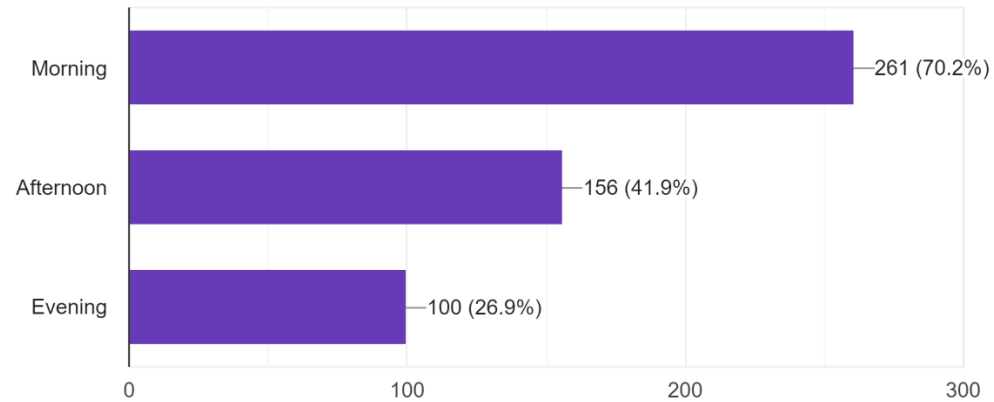


Best Time for In-Person Events

Respondents were asked for the best time for an in-person CE event. The most common response was morning (70%).

What is the best time of day for an in-person CE event?

372 responses



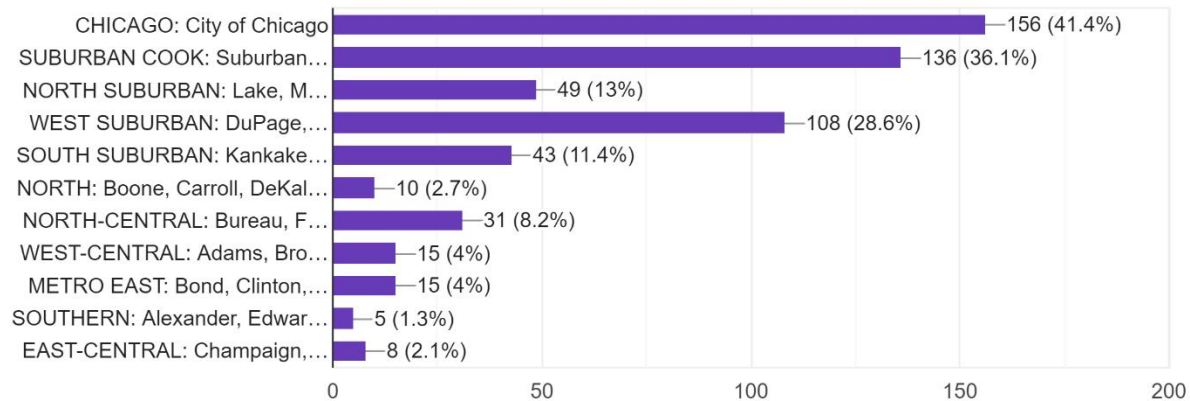
Continuing Education

Preferred Location for In-Person Events

Respondents were asked for their preferred location for in-person events. The most common responses were Chicago (41%), Suburban Cook County (36%), and West Suburbs (29%).

What is your preferred location for an in-person event?

377 responses

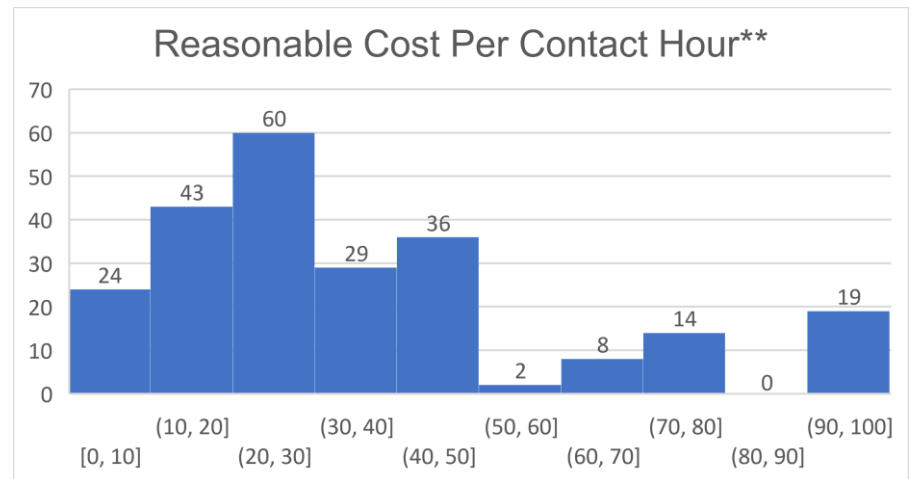


Reasonable Cost for CE Events

Respondents were asked what they felt was a reasonable cost for CE events (per contact hour). Please note that it appears some respondents indicated a cost for a whole day event; if a specific timeframe was indicated, the response was calculated per contact hour. The median response was \$33/contact hour.

Reasonable Rate	All Respondents (N=391)
Range	\$0 - \$499
Mean	\$56
Median	\$33
Unsure/Depends*	28
No response	106

*Many respondents reported that rates should depend on format (would pay more for in-person), content/topic, and speaker. Some respondents also indicated that rates for students should be less than for practitioners.



**22 responses between \$100-499 were removed from the data in this graph.

Continuing Education

Preferred CE Topics

Respondents were asked to identify CE topics they'd most like to see ILOTA offer. Responses were coded into the following categories and subcategories, the most common of which were topics specific to identified practice settings/populations, interventions, conditions, and body functions.

Categories and Subcategories	All Respondents (N=391)
Academia/Student Topics: Capstone, Fieldwork, Teaching, Supporting Students, Transition from Clinician to Academician	10
Administration/Management: Billing/Reimbursement, Consulting, Documentation, Entrepreneurship, Grant-Writing, Workload Management	13
Advanced Topics	5
Advocacy: Legislation/Regulation, Licensure, Policy Updates	12
Body Functions: Cognition, Executive Functioning, Interoception, Sensory Processing, Sensory vs. Behavior, Vision	38
Career/Professional Development: Burnout/Self-Care, Ethics, OTA Topics, Unique/Non-Clinical Job Opportunities	14
Conditions: ADHD, Autism, Cerebral Palsy, Dementia, Depression, Lymphedema, Orthopedic, Physical Disabilities, Spinal Cord Injury, Stroke, Substance Use Disorder, Traumatic Brain Injury	44
Evidence-Based Practice	6
Evaluation/Assessment	6
Hands-on Skills	3
Intervention: Aquatic Therapy, Coaching, Fall Prevention, Feeding, Kinesiotaping, Mental Health, New Treatment Ideas, Neuro Rehab, Self-Management, Sensory Integration, Splinting/Orthotics, Stroke Rehab, Vision Rehab	57
Justice, Equity, Diversity, Inclusion: Cultural Humility, Diversity/Neurodiversity-Affirming Practices, International OT, Underserved Communities, Social Justice Issues	14
Leadership	10
Practice Settings/Populations: Acute Care/ICU, Adult Rehab, Early Intervention, Geriatrics, Hand Therapy/UE, Home Health, Inpatient Rehab, Mental Health, Neuro Rehab, NICU, Non-Traditional/Emerging Areas, Pediatrics, Pelvic Health, Primary Care, Private Practice, School-Based, SNF/LTC, Telehealth	99
Practice Trends/Current Issues: Artificial Intelligence, Technology, Working Conditions	10
Research	7
No response/N/A/Unsure	142

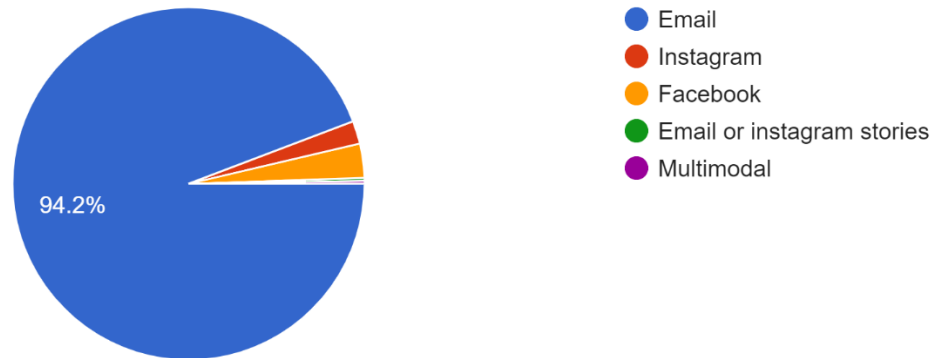
Results: Communication Preferences

Preferred Method of Communication

When asked how they would prefer to receive communications from ILOTA, 94% of respondents chose email.

How would you prefer to receive most communications from ILOTA?

382 responses

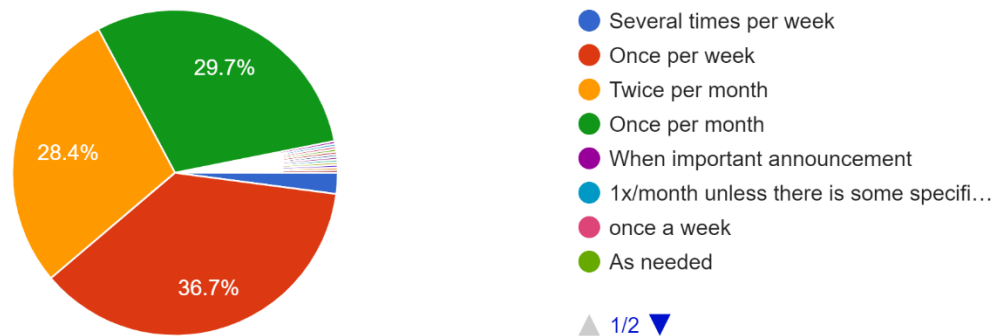


Preferred Frequency of Email Communication

When asked how often they would like to receive emails from ILOTA, the most common responses were once per week (37%), once per month (30%), and twice per month (29%).

How often would you prefer to receive email announcements from ILOTA?

384 responses



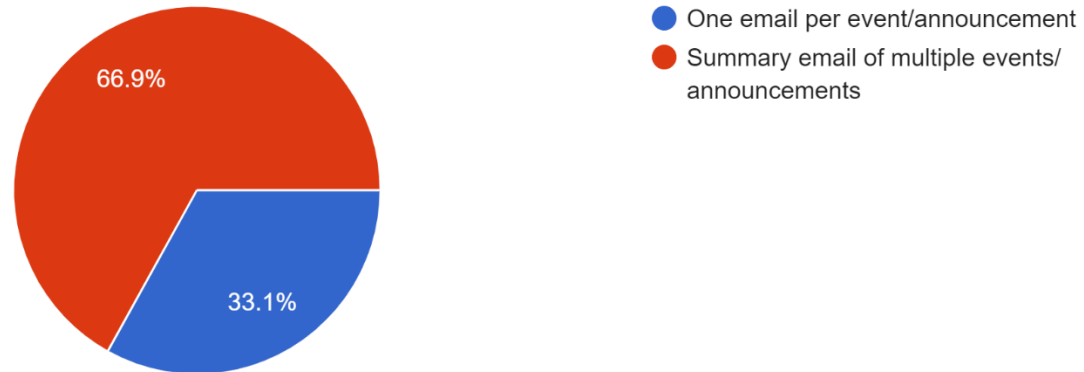
Communication Preferences

Preferred Format of Email Communication

Respondents were asked how they would prefer to receive emails from ILOTA. 67% would prefer a summary email of multiple events/announcements.

How would you prefer to receive email communications from ILOTA?

381 responses



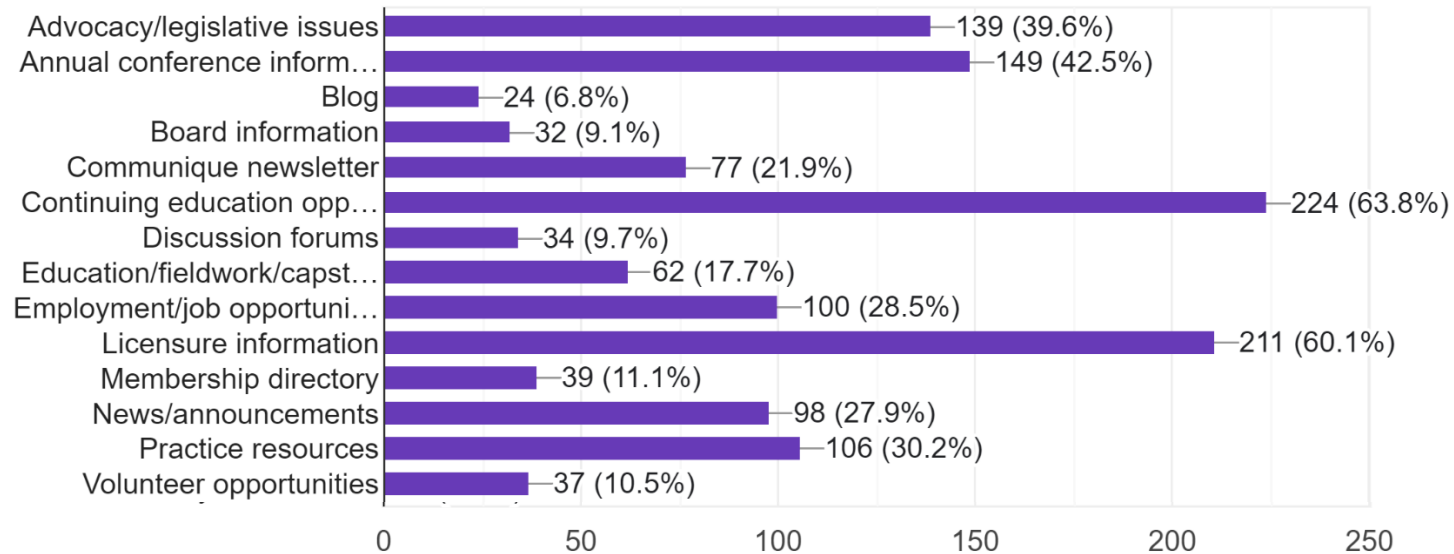
Results: Feedback on Website

Information Sought on ILOTA Website

When asked what information they search for on the ILOTA website, respondents most frequently identified continuing education opportunities (64%), licensure information (60%), annual conference information (43%), advocacy/legislative issues (40%), and practice resources (30%).

What information do you search for using the ILOTA website? (choose all that apply)

351 responses



Missing Information

Respondents were asked what information was missing from the website. Of those who responded, most identified various types of resources as lacking.

Categories and Subcategories	Count
Association Information: Budget transparency, Contact list for point persons, Clearer member/non-member pricing, option to report complaints; opportunities for student involvement	6
CE/Conference information: Upcoming events and past event recordings	5
Discussion forum	2
Easier navigation/More robust information/More visuals with less writing	6
Job resources: Job board for non-traditional jobs, Job board for jobs in Chicago, Job board for OTAs, Salary information, Online CEU tracker	6
Licensure information/updates	4
Resources: Articles/research, Referral info, Practice resources, Resources for consumers, SIS Resources, Student Resources	25

Feedback on Website

More Accessible Information

Respondents were asked to identify information on the ILOTA website that could be more easily accessible. The most frequent responses related to licensure information, CE information, association information, course information through the LMS, and resources.

Categories and Subcategories	
Association Information: Advocacy opportunities, Awards, Blog, Networking info, Scholarships, SISs	11
CE information	12
Courses and Certificates through LMS	11
Discussion board	2
Everything- all info is hard to find	3
Licensure information	14
Resources	10

Suggestions for Layout/Design

Respondents were asked for suggestions to improve the ILOTA layout/design. The most frequent responses related to updating/modernizing the look of the website, improving the menu, decreasing clutter, and adding more images.

Categories and Subcategories	
Clarify member area	2
Consult graphic/web designer	2
Improve menu- new/different tabs, clearer options, less clicks to navigate	5
Improve search function	2
Less clutter/Simplify/Streamline with cohesive styles	5
Modernize	6
More images/photos of members	4

Results: Final Comments

Final Comments

Respondents were asked to share any additional comments or suggestions for improvement. All of those comments are listed below.

As someone who has been in practice for 6 years, I want practical support and education for how to improve my practice as an individual. What new assessments and interventions should I be learning about.
Attended the ILOTA conference. Have never attended before. Food was awesome. Liked the picture booth. NIU was way too small for this conference. It was very congested and not easily marked and very difficult to find appropriate lunch sessions and other sessions. Please consider hosting at SIU Carbondale to provide an easily accessible conference for all those who live in southern IL. I would suggest spending the money to get a young dynamic speaker. More range of sessions would be great.
For the conference, things are WAY too compact for both businesses AND, when looking at posters at the end of the day, it was ridiculously compact; making it uncomfortable for me to concentrate with so many others bumping into me.
I am very excited to enter the field of OT
I appreciate all that everyone at ILOTA does to support Illinois OT practitioners
I believe that ILOTA is a great organization and performs an important function for Illinois OTs, I'm just stepping back from the OT world.
I enjoyed the annual conference!
I feel like being a Cota in this area is very difficult-limited opportunities for jobs and upward mobility. I'm just on my way out of traditional Cota practice, not sure what is next.
I found IOTA valuable as a new practitioner, maybe I need more advanced topics
I know most under the age of 40 prefer social media for information but I believe emails will provide access to a larger base of members...I personally only have Facebook and rarely check that but review my emails at least twice daily.
I think it would be helpful to make the newsletters more available which would include legislative updates, conferences, resource information, etc. thank you
I was not aware of all ILOTA had to offer. I'm definitely going to thoroughly search through the resources to maximize my membership
I would love to see more diversity in speakers, in who the board members are, and diversity in who makes the laws/rules and regulation. We need diversity in the student body as well.
I've enjoyed getting involved with ILOTA!
ILOTA was so helpful in the beginning of Covid. I really appreciated it. Thank you
Improvement. Have the conferences fun ie. on a cruise!
In some ways it would be nice to have all cont. ed. covered within the membership price. ILOTA does offer a lot of resources, unfortunately money has been the challenge. This survey has provided me with better insights and support that is provided to members, which may change my mind to join in the future.
lota did not feel supported
Keep doing the hard work
Love to advocate for pelvic health OTs
My biggest complaint/concern is the lack of communication about changes in license renewal or legislation for practice from IDPFR. That is why I joined ILOTA - the intention to get this information as it is released and not have to search or get information through a secondary source. I strongly request the legislative committee make it a point to send emails out to members when things change; for instance, with the added requirement to do a CE credit for implicit bias training, it would be beneficial to have received an email about this. I RARELY use social media so more than one source of communication from ILOTA would be what I desire.

overall I am pleased with ILOTA. I just need to take advantage of all that is provided. I would like to get more involved and would love the opportunity to give back such as teaching, research, and presenting at the IOTA conference.
Overall I'm very pleased with ILOTA.
Overall, I have been disappointed as a member because when I needed information about something, I have never been successful at finding answers on the website. I like the ceus offered through the membership, but have not found many other benefits to being a member. I hate having to give negative feedback, but I am trying to be honest since you are asking. Maybe a full email on member benefits and how to tap into them.
Pediatric SIS
Start adding COTA jobs to the job listings. Add more low cost virtual live CEU courses for members. If I were choosing between ILOTA and AOTA membership, I would choose AOTA, but I have always been a member of both associations.
Thank you
Thank you for all you do
Thank you for providing the free CE courses required for licensure
Thank you for the opportunity to respond to a very well designed survey on membership and needs of members.
Thank you for this opportunity it has been much needed. I look forward to hearing the results and action plan.
Thanks for all the work you do to serve our profession!
Thanks for all your work!
Thanks to all the volunteers that make it successful. I live too far away to be a volunteer.
Thanks to all who work so diligently. Nice survey
The Wisconsin OT Association is strong in their PD and advocacy. Currently engaged in a leadership cohort through them. Wonder if it is worth ILOTA reviewing other organizations to see what can be learned from others
There needs to be a significant effort to recruit and promote people of diverse backgrounds in OT. Very rarely have I met an OT that isn't a white straight Christian woman. We need to aggressively recruit for diversity to better the profession.
Unfortunately, feel our profession is kinda blah right now- many people moving out of OT and healthcare- pay is poor, many don't get benefits. value of OTA is disheartening- we need to market OT and the difference between OTR and OTA and why we need both. Also, need to advocate for reasonable pay and share information about opportunities available outside of direct intervention.
We need to have a caseload maximum for school based therapist. It is ridiculous the expectation and lack of administrator ethics
Would like IL to join OT compact
You are needed org.