



2023 ILOTA Annual Conference Sponsorship & Exhibitor Packages

Platinum Sponsor - \$1,500

- Feature Blog post
- Instagram Live session
- Logo promotion before live keynote address
- Logo on attendee lanyards (for first paid Platinum Sponsor only; 10/1/23 deadline for logo)
- Logo on attendee bags (10/1/23 deadline for logo)
- Complimentary on-site 6-foot exhibitor table during in-person conference session on November 17th
- One email blast to ILOTA members and prospects (over 4,000)
- Complimentary conference passes (3 practitioner or 5 student)
- Distribution of sponsor handouts/materials to on-site attendees (must be received by 10/15/23)
- Logo promotion on ILOTA website and social media leading up to and throughout duration of conference in November and December

Gold Sponsor - \$1,000

- Logo on attendee bags (10/1/23 deadline for logo)
- Complimentary on-site 6-foot exhibitor table during in-person conference session on November 17th
- One email blast to ILOTA members and prospects (over 4,000)
- Complimentary conference passes (3 practitioner or 5 student)
- Distribution of sponsor handouts/materials to on-site attendees (must be received by 10/15/23)
- Logo promotion on ILOTA website and social media leading up to and throughout duration of conference in November and December

Silver Sponsor - \$750

- Complimentary on-site 6-foot exhibitor table during in-person conference session on November 17th
- Complimentary conference passes (2 practitioner)
- Distribution of sponsor handouts/materials to on-site attendees (must be received by 10/15/23)
- Logo promotion on ILOTA website and social media leading up to and throughout duration of conference in November and December

In-Kind Sponsors (Donations made for raffle baskets. Funds raised through the raffle will go to the AOTF Illinois Scholarship Fund.)

- Logo promotion on ILOTA website leading up to and throughout duration of conference in November and December

Exhibitor-Only Packages - \$350; \$200 for nonprofit organizations

- One on-site 6-foot exhibitor table during in-person conference session on November 17th
- One complimentary conference pass
- Logo promotion on ILOTA website leading up to and throughout duration of conference in November and December