



## 2022 ILOTA Annual Conference Sponsorship & Exhibitor Packages

### Platinum Sponsor - \$1,500

- Feature Blog post
- Instagram Live session
- Logo on postcard sent to 10,000+ licensed OT practitioners in Illinois (7/31/22 deadline for logo)
- Logo promotion before live keynote address
- Logo on attendee lanyards (for first paid Platinum Sponsor only; 10/1/22 deadline for logo)
- Logo on attendee bags (10/1/22 deadline for logo)
- Complimentary on-site 6-foot exhibitor table during in-person conference session on November 18<sup>th</sup>
- One email blast to ILOTA members and prospects (over 4,000)
- Complimentary conference passes (3 practitioner or 5 student)
- Distribution of sponsor handouts/materials to on-site attendees (must be received by 10/15/22)
- Logo promotion on ILOTA website and social media leading up to and throughout duration of conference in October, November, and December

### Gold Sponsor - \$1,000

- Logo on attendee bags (10/1/22 deadline for logo)
- Complimentary on-site 6-foot exhibitor table during in-person conference session on November 18<sup>th</sup>
- One email blast to ILOTA members and prospects (over 4,000)
- Complimentary conference passes (3 practitioner or 5 student)
- Distribution of sponsor handouts/materials to on-site attendees (must be received by 10/15/22)
- Logo promotion on ILOTA website and social media leading up to and throughout duration of conference in October, November, and December

### Silver Sponsor - \$750

- Complimentary on-site 6-foot exhibitor table during in-person conference session on November 18<sup>th</sup>
- Complimentary conference passes (2 practitioner)
- Distribution of sponsor handouts/materials to on-site attendees (must be received by 10/15/22)
- Logo promotion on ILOTA website and social media leading up to and throughout duration of conference in October, November, and December

### In-Kind Sponsors (Donations made for raffle baskets. Funds raised through the raffle will go to the AOTF Illinois Scholarship Fund.)

- Logo promotion on ILOTA website leading up to and throughout duration of conference in October, November, and December

### Exhibitor-Only Packages - \$350; \$175 for nonprofit organizations

- One on-site 6-foot exhibitor table during in-person conference session on November 18<sup>th</sup>
- Complimentary conference passes (2)
- Logo promotion on ILOTA website leading up to and throughout duration of conference in October, November, and December